



YOUR SUCCESSFUL CAREER BEGINS HERE

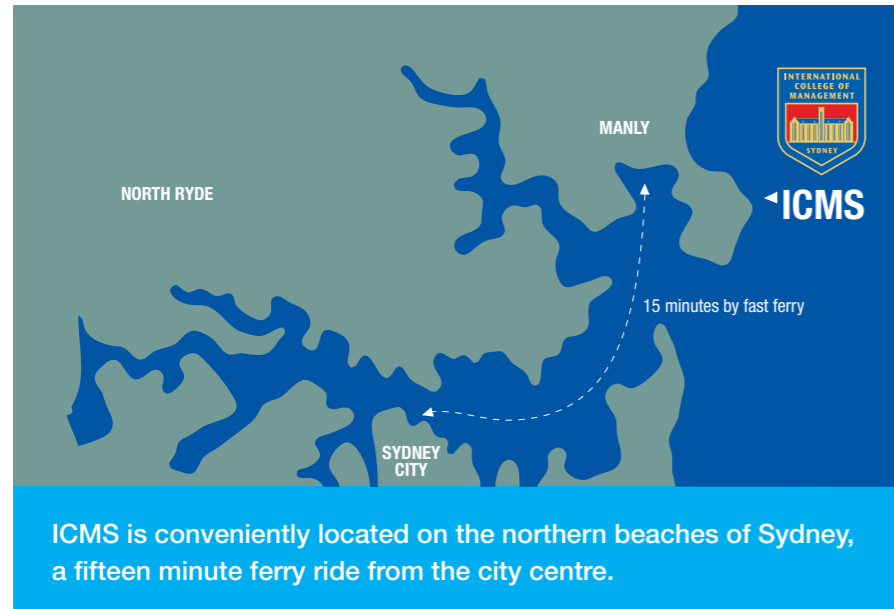
SYDNEY AUSTRALIA
ICMS INTERNATIONAL PROSPECTUS 2012 - 2013

ICMS 
STUDY + EXPERIENCE = SUCCESS

ABOUT OUR CAMPUS

The building that houses The International College of Management, Sydney (ICMS), which was once St. Patrick's Seminary, has stood in its commanding position overlooking Manly and its surrounds for more than a century.

ICMS upholds the traditions of St Patrick's through the community contribution scheme which encourages students to be active global citizens by providing work and volunteer opportunities with local communities and international aid organisations.



ACADEMIC CALENDAR

2012 - UNDERGRADUATE

Trimester	Orientation Commences	Academic Trimester
February	Monday 6 February	13 February to 11 May
May	Monday 28 May	4 June to 31 August
September	Monday 17 September	24 September to 21 December

2013 - UNDERGRADUATE

Trimester	Orientation Commences	Academic Trimester
February	Monday 4 February	11 February to 10 May
May	Monday 27 May	3 June to 30 August
September	Monday 16 September	23 September to 20 December

* The Academic Calendar is subject to change

Cover image: The ICMS Campus situated overlooking Manly beach in Sydney, Australia.



“THE EDUCATIONAL PROGRAM AT ICMS BALANCED THEORETICAL KNOWLEDGE AND PRACTICAL EXPERIENCE.”

Valentina Gonzalez, Mexico
2006 - ICMS Business Administration & Hospitality Management Graduate
2008 - Guest Relations Manager, W New York Court & Tuscany Hotel
Now - Guest Relations Manager, W Hotel Barcelona

WHY ICMS IS A SMARTER CHOICE

YOU WILL...

- ... be career ready when you graduate
- ... gain Industry Training during your undergraduate study
- ... learn from professionals who have worked in industry
- ... study alongside students from more than 40 countries
- ... be part of an active and social student body
- ... live and study in one of Sydney's best beachside locations
- ... have exchange opportunities with international universities

WELCOME

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“The ICMS experience encourages the development of a learning community where students from diverse cultural backgrounds can mix and exchange ideas and information. Our teaching encourages creativity and innovation and develops skills and knowledge from practical to conceptual with each level building on the previous one. Industry training consolidates the early stages of learning and provides material for analysis in the later stages.”

Dr Roger Alexander
Academic Dean



“Our strength is our concentration on all three dimensions of learning: practical, academic and professional. Our capstone project will allow you to apply your academic study to find a solution to a real-world business need. Our professional conduct system will encourage you to think and act like a professional from the first day you arrive. Nine months of industry training integrated into your program will ensure you get the professional experience you need to be career-ready by the day you graduate.”

Frank Prestipino
Managing Director



WELCOME ►

WHY ICMS IS A SMARTER CHOICE

The International College of Management, Sydney [ICMS] is a leading business school, teaching a balance of management and practical training within a culture of innovation and entrepreneurialism. At ICMS, you won't just be part of the crowd. Our class sizes are smaller than most universities, so you'll receive a more personal learning experience. Plus, you'll be studying alongside students from more than 40 different countries, making cross-cultural experience a part of your everyday learning. And, when you're ready to start your career, you'll be well equipped with the practical skills and theoretical knowledge to take you to the top of your profession.

INDUSTRY TRAINING + REAL WORLD EXPERIENCE

At ICMS we believe that the best learning combines practical 'real world' work with a strong academic foundation. Our undergraduate degrees, associate degrees and diplomas all include industry training. Most students choose to take full-time industry training, but there are flexible options such as taking your industry training part time, as relevant volunteer work, or a mixture of all three. Our Industry Training and Development department works with you through your first two trimesters to find an industry training placement that will form the foundation of your practical business skills and your first CV. To be eligible for industry training you must first complete a job-ready program and achieve satisfactory academic progress.

A BEAUTIFUL PLACE TO LEARN

It would be hard to find a college in a more spectacular location than the ICMS campus in the Sydney beachside suburb of Manly. To the north of the College, there are spectacular views of the Pacific Ocean stretching to the New South Wales Central Coast. To the south, sweeping views of legendary Sydney Harbour.

The campus is a five-minute walk to famous Manly Beach, one of Sydney's

premier surfing beaches. A few minutes walk in the other direction will lead you to the foreshores of the harbour. To help you take advantage of this unique natural environment, the College organises surfing and sailing lessons, offshore fishing expeditions, and outings to many of Sydney's other attractions including the mountains to the west of the city. There are harbour and ocean foreshore walks to explore, extending more than 50 kilometres north and south. Manly also boasts a vibrant shopping precinct and is well known for its cafés and restaurants.

ICMS is also close enough to the city – 15 minutes by fast ferry – for visits to art galleries, museums, the best city shops, the historic Rocks area, and Sydney's famous Opera House.

EMPHASIS ON PROFESSIONALISM

The College is committed to ensuring that your education incorporates professional and practical training. When you study at ICMS you will wear business attire and meet a professional standard of behaviour, grooming and presentation. Our industry partners have told us that our graduates stand out from the crowd because of their professional behaviour and presentation – a great asset for any business career.

INTERNATIONAL EXCHANGE AND STUDY ABROAD PROGRAMS

If travel while you study is on your agenda, ICMS has an international study abroad program in Switzerland, with César Ritz Colleges and, exchange programs in the USA, with Johnson and Wales University and San Francisco State University. Both allow you to spend one term overseas, and have your study fully credited to your ICMS degree. These institutions, like ICMS, bring real-life experience, hands-on learning and networking opportunities into small classroom settings.



“MEETING SO MANY PEOPLE FROM DIFFERENT PLACES IS SOMETHING THAT I COULDN'T HAVE EXPERIENCED ANYWHERE ELSE.”

Hanna Cha
Industry Training,
Event Coordinator
International Quality and
Productivity Centre



AFFILIATIONS

The University of Newcastle

University of Newcastle students studying a Bachelor of Business can elect to study the first year of their degree at the ICMS campus. Academic staff from the University of Newcastle also reside at ICMS helping to enrich and develop the ICMS business curriculum and mentor staff and students.



César Ritz Colleges Switzerland

The ICMS hospitality qualifications are awarded in conjunction with César Ritz Colleges, Switzerland - one of Europe's first and finest hotel schools. Students also have the opportunity to study abroad with a César Ritz college in Switzerland.



Queenstown Resort College

ICMS is affiliated with the Queenstown Resort College [QRC] which is New Zealand's first tertiary college dedicated to meeting the demands of an international tourist resort. The QRC is licensed to teach the ICMS Associate Degree program via their campus. Graduates may articulate directly into the third year of the ICMS bachelor program.



WHICH ICMS PROGRAM SHOULD I CHOOSE?

BUSINESS PREPARATION PROGRAMS

Our business preparation programs [the BPP and BPP Plus] are designed for students whose English levels fall just short of that required for entry. Students study English relevant to their specialisation. Students of the BPP complete one ICMS degree subject alongside their English subjects. BPP Plus students complete English subjects only.

THE DIPLOMA PROGRAMS

Specialisations in Event Management, Hospitality Management, International Tourism, Property Services Management, Business Management and Sports Management

The ICMS Higher Education Diploma programs combine applied study in your specialisation with basic business skills and 3 months of industry training. The diploma programs require three trimesters [twelve months] of full time commitment – two trimesters of on-campus study and one trimester [3 months] of industry training. During the Diploma you may be eligible to articulate directly into the second year of the two-year associate degree or three-year degree with full academic credit for the study you have already completed.

THE ASSOCIATE DEGREE OF BUSINESS

Specialisations in Event Management, Hospitality Management, International Tourism, Property Services Management, and Sports Management

The Associate Degree can be completed in two years of full time study and contains nine months of industry training. When you complete the Associate Degree, you may be eligible to gain entry into the specialist bachelor degree programs with full academic credit for the studies you have already completed.

THE SPECIALIST BACHELOR'S DEGREES

Bachelor of Event Management, Hospitality Management, International Tourism, Property Services Management, Sports Management

These professional, specialist degrees are equivalent to a four year full time degree, but, because ICMS teaches in three trimesters instead of two, are fast-tracked and completed in three years of full time study. The Bachelor programs provide advanced practical and theoretical knowledge and skills in your chosen specialisation, combined

with fundamental business and management knowledge to equip you for leadership roles in your chosen profession. The programs contain nine months of industry training. Students in the Hospitality or Tourism programs may choose to complete some of the second year subjects at César Ritz Hotel Consult in Switzerland.

THE BACHELOR OF BUSINESS MANAGEMENT

The Bachelor of Business Management [BBM] is a broad, solid business qualification which you can personalise through your choice of electives and will suit you if you want to work at management level but don't wish to limit yourself to one specialisation.

The BBM combines a solid core of business units with fundamental business and management studies and minor studies from one or more of the College's specialisations. The program includes nine months of industry training and, because of the fast-tracked nature of these ICMS programs, can be completed in less than three years, allowing you to get a head start on your career.



DOUBLE DEGREES

Students who complete the ICMS specialist degree are able to add the Bachelor of Business Management or a second ICMS specialist degree to their program with only a further two trimesters of study.

Students completing the Bachelor of Business Management may also complete an ICMS specialist professional degree in as little as two-three additional trimesters of study [depending on electives chosen].

STUDY ABROAD

Spend a semester in Australia and take study credits back home

The International College of Management, Sydney offers an exciting location for students who wish to undertake a study abroad program. Not only can you study in one of Sydney's most beautiful locations overlooking Manly Beach and Sydney Harbour, the comprehensive academic and social programs ensure that you experience the Australian lifestyle while learning within an internationally recognised institution.

At ICMS you can undertake 3 or 4 subjects during your semester abroad. That's approximately 12-16 hours of class time per week. This program offers specialisations in:

- Business Management
- International Tourism
- Event Management
- Hospitality Management
- Property Services Management
- Marketing
- Sport Management

Intakes are in February, May and September. Students on the study abroad program are invited to attend the International Cultural Immersion Program. More information available on page 32.



PROFESSIONAL INDUSTRY TRAINING

When you study for your Diploma, Associate Degree or Bachelor's degree at ICMS, theory and academic study are only part of the picture. Our industry training program is an equally important part of our curriculum. It's not just valuable experience; it's a structured and supervised part of your course.

During your first year of study you will work with the Industry Training and Development team who will prepare you for your employment opportunity and by meeting our professional standards you can accrue the industry training hours required to obtain your Diploma, Associate Degree or Bachelor Degree. Depending on the nature of the industry you are working in this may be paid or volunteer work and, whilst most students take industry training in trimesters 3 and 4, it may be taken at any time after trimester 2 and before trimester 6 in your program. There are no college fees for this period.

The College's Industry Training and Development office will assess your skill level and aptitude, and prepare you for this important phase of your education. You will be taught how to collate a resumé, conduct yourself in interviews and find out more about what prospective employers look for. A series of mock workshops and individual pre-placement sessions will provide you with feedback and confidence.

The Industry Training and Development office provides considerable assistance in obtaining placements around Australia, and in some cases, internationally.

“TYPICAL OF AN ICMS STUDENT, PIA WAS ALWAYS A PROFESSIONAL, CALM AND COMMUNICATIVE EMPLOYEE. WE HAD NO HESITATION IN PROMOTING HER DURING HER INDUSTRY TRAINING.”

Joey Templin
Human Resource Manager, Club Med



“WITH MY ICMS DEGREE AND THE EXPERIENCE OF INDUSTRY TRAINING, I’M NOT LIMITED TO JUST ONE COUNTRY OR FIELD.”

Pia Westblad, Sweden
ICMS Hospitality Management Graduate
Industry Training, Club Med, Lindeman Island,
Corporate Groups Manager

PIA’S WEEK AT ICMS

Pia Westblad is a recent Hospitality Management graduate. Her average week at ICMS was full of activity. Read more about the lives of ICMS students in the online ICMS blog www.icms.edu.au/blog

Feeding the birds before college



Working at ICMS Open Day



Studying with friends



Lunch in the CYC



Walking to and from college



Winter Wonderland Ball



BUSINESS MANAGEMENT

WHY ICMS BUSINESS MANAGEMENT?

- A broad business qualification with industry training
- Perfect if you haven't made up your mind what you want to specialise in and wish to pick electives from a diverse range of disciplines.
- A fast-tracked program - finish your degree three months before most other graduates
- The opportunity to work on a solution to a real-life business problem in your final year

WHAT WILL I STUDY?

Do you want to study business management but don't want to limit yourself to just one specialisation? The Bachelor of Business Management [BBM] is a broad business qualification that you can flavour through your choice of electives. The program combines a flexible business education with nine months of industry training. While studying for your degree you may also complete a major chosen from specialisations such as international tourism, hospitality management, event management, sports management or property services management.

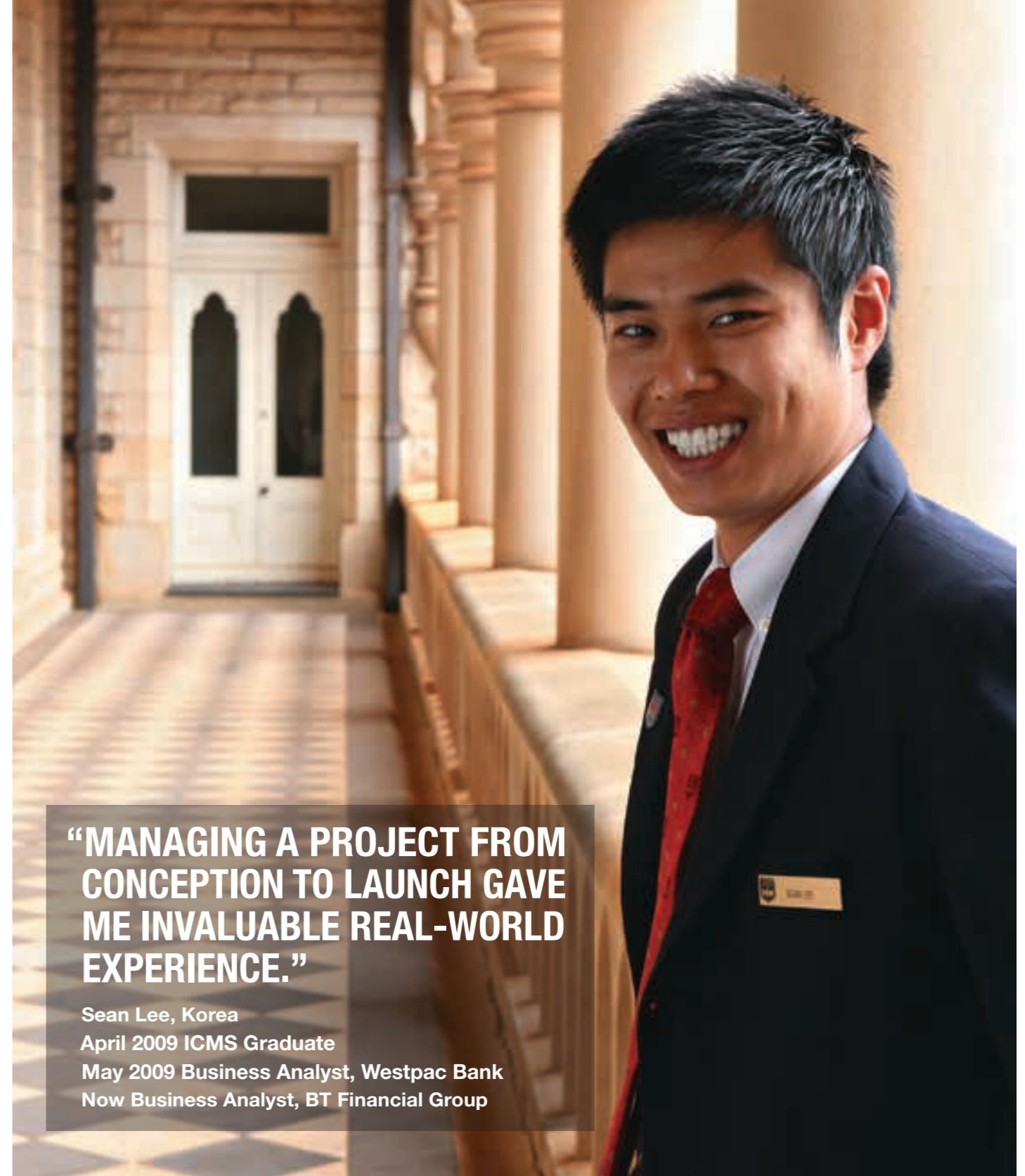
Because the College teaches in three trimesters a year, not two, your degree is fast-tracked, and can be completed in less than three years full time, including your period of industry training. Your study will culminate in an applied research project in which you will work with business to find a solution to a real-world problem.

WHERE WILL I WORK AFTER I GRADUATE?

When you graduate from the BBM at ICMS you will find that the experience you gain during your nine months of industry training, and our practical, real-world way of teaching, gives you an edge over other graduates. A business management degree opens the door to a range of careers, including marketing, management and human resource management.

OUR FAST-TRACKED DOUBLE DEGREE

If you complete your BBM, but still wish to extend your study in one of our specialisations, ICMS offers you the opportunity to complete a double-degree in only two more trimesters of study. So, in less than three and a half years, you'll have two degrees. When you combine the BBM with one of the College's specialist degrees in International Tourism, Hospitality Management, Event Management, Sports Management or Property Services Management, you will have the opportunity to study more in-depth in your specialisation of choice. The additional skills and knowledge you gain through a double degree will broaden your career options, as well as your likelihood of promotions once you start your career.



“MANAGING A PROJECT FROM CONCEPTION TO LAUNCH GAVE ME INVALUABLE REAL-WORLD EXPERIENCE.”

Sean Lee, Korea
 April 2009 ICMS Graduate
 May 2009 Business Analyst, Westpac Bank
 Now Business Analyst, BT Financial Group

	CRICOS	Program Length	Professional Industry Training
ICMS UNDERGRADUATE PROGRAMS			
Bachelor of Business Management	068149F	2.5 years full time**	9 months
Diploma of Business Management	072938J	1 year full time	3-4 months
DOUBLE DEGREES			
Bachelor of Business Management <small>combined with an ICMS specialist degree</small>	068149F <small>plus the code of your chosen specialisation</small>	3.5 years full time*	9 months

* 3 years and 2 trimesters, length depends on subjects selected. **2 years and 2 trimesters, length depends on subjects selected. 9 months Industry Training equates to a minimum of 1200 hours. 3 months Industry Training equates to a minimum of 600 hours.

EVENT MANAGEMENT

WHY ICMS EVENT MANAGEMENT?

- Conceptualise, plan, coordinate and stage at least one major event during your study
- Hands-on production and staging modules
- Events-pro industry standard software training
- Lecturers who are current practitioners

WHAT WILL I STUDY?

During your course you will acquire the strategic management, practical and personal skills you need to manage a range of events. Alongside your core business management subjects, you will take specialist units in:

- Event management;
- Event production and design;
- Event promotions and sponsorship;
- International events; and
- Exhibition services.

You will also be involved in conceptualising, planning and staging real events. Industry training will introduce you to the industry and help you get a job when you graduate.

WHERE WILL I WORK AFTER I GRADUATE?

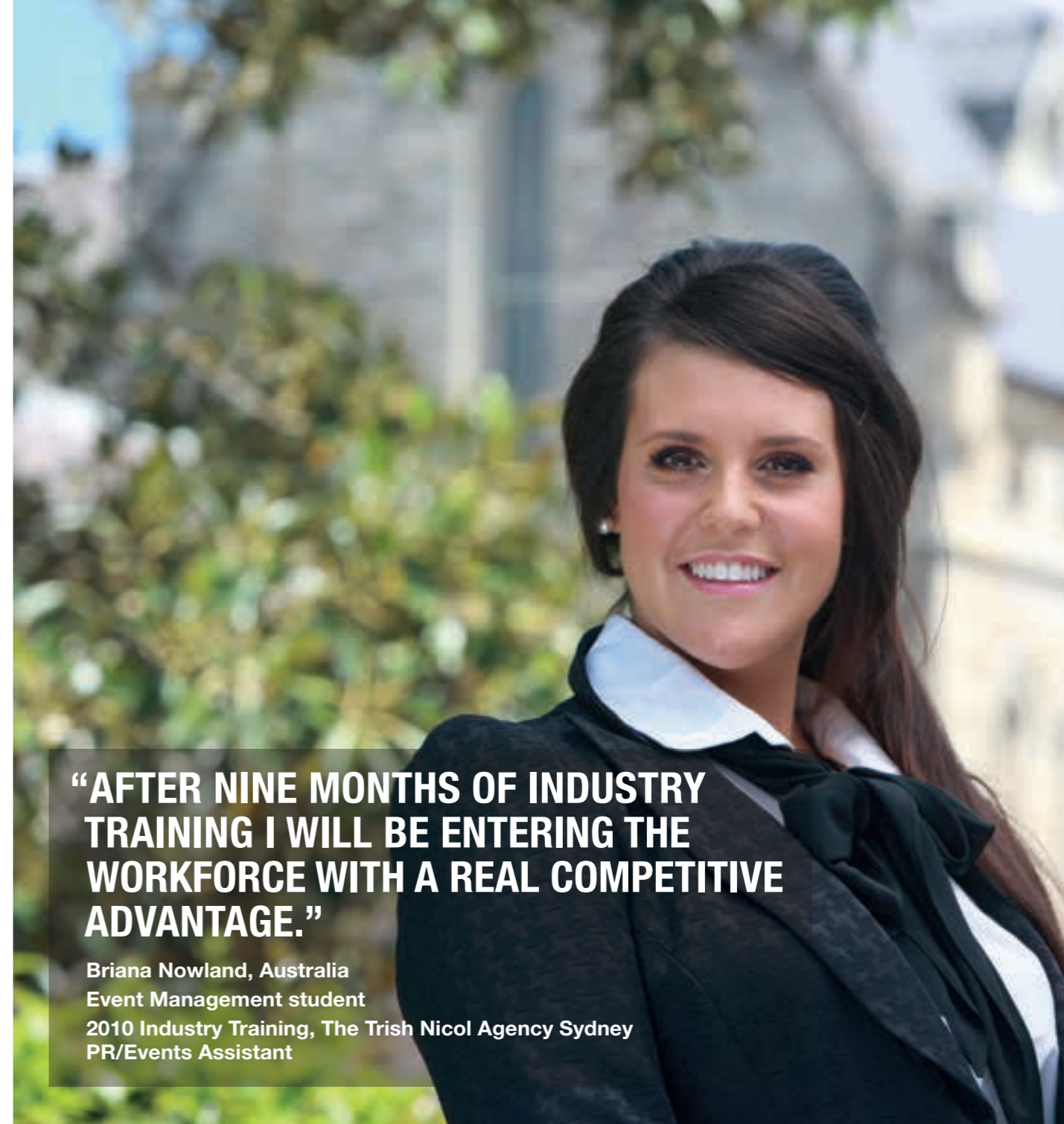
If you're looking for a career where no two days are the same and you aren't afraid of hard work, event management can be one of the most rewarding and exciting choices you could make.

Event management opens the door to travel and international careers. As your career develops, combining your knowledge and experience with a personal interest such as sport, arts or cultural pursuits could open the door to any number of exciting career moves. With qualifications from ICMS, your international skills will bring job opportunities such as:

- Events manager and producer
- Venue manager
- Exhibition manager
- Sponsorship manager
- Sports marketer
- Festival coordinator
- Theming consultant
- Banquet/event coordinator
- Incentive group coordinator

EARN A DOUBLE DEGREE, QUICK SMART

If you complete your degree in events, but still wish to extend your study, you can complete a double degree in 2-3 terms of extra study, combining your degree with business management, hospitality management, international tourism, property services management or sports management. So, in less than four years, you'll have two degrees.



“AFTER NINE MONTHS OF INDUSTRY TRAINING I WILL BE ENTERING THE WORKFORCE WITH A REAL COMPETITIVE ADVANTAGE.”

Briana Nowland, Australia
Event Management student
2010 Industry Training, The Trish Nicol Agency Sydney
PR/Events Assistant

	CRICOS	Program Length	Professional Industry Training
ICMS UNDERGRADUATE PROGRAMS			
Bachelor of Event Management	068282A	3 years full time	9 months
Bachelor of Business Management <small>majoring in Event Management</small>	068149F	2.5 years full time**	9 months
Associate Degree of Business in Event Management	060096A	2 years full time	9 months
Diploma of Event Management	055639F	1 year full time	3-4 months
DOUBLE DEGREES			
Bachelor of Event Management <small>combined with the Bachelor of Business Management</small>	068282A, 068149F	3.5 years full time*	9 months
Bachelor of Event Management <small>combined with another ICMS specialisation</small>	068282A <small>plus the code of your chosen specialisation</small>	3.5 years full time*	9 months



Assessed to meet THE-ICE Standards of Excellence

* 3 years and 2 trimesters, length depends on subjects selected. **2 years and 2 trimesters, length depends on subjects selected. 9 months Industry Training equates to a minimum of 1200 hours. 3 months Industry Training equates to a minimum of 600 hours.

HOSPITALITY MANAGEMENT

WHY ICMS HOSPITALITY MANAGEMENT?

- A program developed in conjunction with world-renowned César Ritz
- Small class sizes
- Academic staff who come from industry
- The chance to work on a real-world research project in your final trimester
- Nine months of industry training

If you love people and travel, it's hard to go past a career in hospitality. It is predicted that, in only ten years time, hospitality will be the world's biggest industry with job opportunities in almost every country.

WHAT WILL I STUDY?

ICMS hospitality management programs provide graduates with management expertise that is built on a core set of practical skills. Our courses have been developed in conjunction with César Ritz Colleges of Switzerland, one of the world's foremost hospitality training institutes, and include invaluable industry training. During your degree you will acquire an important combination of professional knowledge

and interpersonal skills while working closely with fellow students, industry professionals, members of the college community and the public.

Alongside business and management subjects, you will study specialised hospitality subjects that include

- Introduction to Hospitality
- Hospitality Food and Beverage Operations
- Rooms Division Management
- Hotel Management Simulations
- Globalisation in the Hospitality Industry

WHERE WILL I WORK WHEN I GRADUATE?

Your ICMS qualifications in hospitality management will equip you with the strategic management, practical and personal skills necessary to successfully compete in a highly competitive global environment. They will open doors to a vast range of professional opportunities in the hospitality industry. The rest is up to you! Your internationally recognised skills will lead to job opportunities wherever you travel. Many ICMS graduates work in senior positions for

international hotels and in hospitality management companies; others have taken the plunge and opened their own businesses. ICMS courses in hospitality management will prepare you for supervisory and management roles in hotels, resorts, restaurants and convention centres.

EARN A DOUBLE DEGREE, QUICK SMART

If you complete your degree in hospitality, but still wish to extend your study, you can complete a double degree in 2-3 terms of extra study, combining your degree with business management, event management, international tourism, property services management or sports management. So, in less than four years, you'll have two degrees.

“ICMS OFFERS A SMALL, YET HIGHLY PROFESSIONAL AND COMPETITIVE ENVIRONMENT FOR LEARNING”

Marius Skoland, Norway
 Hospitality Management student
 2010 Industry Training, Hyatt Regency
 London - the Churchill Hotel
 Winner: College Contribution Scheme 2011



	CRICOS	Program Length	Professional Industry Training
ICMS UNDERGRADUATE PROGRAMS			
Bachelor of Hospitality Management	068277J	3 years full time	9 months
Bachelor of Business Management <small>majoring in Hospitality Management</small>	068149F	2.5 years full time**	9 months
Associate Degree of Business in Hospitality Management	060096A	2 years full time	9 months
Diploma of Hospitality Management	055638G	1 year full time	3-4 months
DOUBLE DEGREES			
Bachelor of Hospitality Management <small>combined with the Bachelor of Business Management</small>	068277J, 068149F	3.5 years full time*	9 months
Bachelor of Hospitality Management <small>combined with another ICMS specialisation</small>	068277J <small>plus the code of your chosen specialisation</small>	3.5 years full time*	9 months

* 3 years and 2 trimesters, length depends on subjects selected. **2 years and 2 trimesters, length depends on subjects selected. 9 months Industry Training equates a minimum of 1200 hours . 3 months Industry Training equates a minimum of 600 hours.

INTERNATIONAL TOURISM

WHY ICMS INTERNATIONAL TOURISM?

- A course written by industry and enhanced by academics
- Nine months of industry training
- ICMS is a three-time winner of the NSW Tourism Award for Excellence in Tourism Education
- A curriculum designed to meet THE-ICE standards of excellence.

WHAT WILL I STUDY?

Tourism is a major international industry. ICMS courses in International Tourism have a strong professional focus and provide the globally recognised qualification that will allow you to expand your career in a variety of roles all around the world. ICMS is a three-time winner of the NSW Tourism Award for Excellence in Tourism Education and ICMS tourism lecturers are current tourism and travel practitioners with local and international experience.

Alongside business and management subjects, you will study specialised international tourism subjects that include:

- Destination Sales and Marketing;
- Attraction and Resort Operations;
- Destination Management Issues;
- Tourism Governance and Policy; and
- Environmental Planning and Sustainability.

Industry training is a feature of our International Tourism programs.

WHERE WILL I WORK WHEN I GRADUATE?

People who work in the tourism industry have a passion for travel and a commitment to helping tourists make the most of their experience. Armed with a qualification in International Tourism, nine months paid industry training, and a passion for travel, you could join the successful ICMS graduates working in global careers as travel consultants & managers, destination marketers,

attraction & theme park managers, airline managers, tourism bureau managers and many other exciting roles.

EARN A DOUBLE DEGREE, QUICK SMART

If you complete your degree in international tourism, but still wish to extend your study you can complete a double degree in 2-3 terms of extra study, combining your degree with business management, event management, hospitality management, property services management or sports management. So, in less than four years, you'll have two degrees.



“ONE OF THE MAIN REASONS I CHOSE TO STUDY AT ICMS WAS THE INDUSTRY TRAINING. IT’S A WONDERFUL EXPERIENCE.”

Kylie Evans, Australia
 ICMS International Tourism student
 2010 - Industry training, Jetset Travel Consultant, Sydney
 2010 - NSW Tourism Minister’s Student Achievement Award Winner

	CRICOS	Program Length	Professional Industry Training
ICMS UNDERGRADUATE PROGRAMS			
Bachelor of International Tourism	068278G	3 years full time	9 months
Bachelor of Business Management <small>majoring in International Tourism</small>	068149F	2.5 years	9 months
Associate Degree of Business in International Tourism	060096A	2 years full time	9 months
Diploma of International Tourism	055640B	1 year full time	3-4 months
DOUBLE DEGREES			
Bachelor of International Tourism <small>combined with the Bachelor of Business Management</small>	068278G, 068149F	3.5 years full time*	9 months
Bachelor of International Tourism <small>combined with another ICMS specialisation</small>	068278G <small>plus the code of your chosen specialisation</small>	3.5 years full time*	9 months



* 3 years and 2 trimesters, length depends on subjects selected. **2 years and 2 trimesters, length depends on subjects selected. 9 months Industry Training equates to a minimum of 1200 hours. 3 months Industry Training equates to a minimum of 600 hours.

PROPERTY SERVICES MANAGEMENT

WHY ICMS PROPERTY SERVICES MANAGEMENT?

- Our course is taught by professionals with real world industry experience
- A strategic approach to the management and teaching of property
- Embedded real estate subjects that qualify you to apply for a real estate license when you graduate

WHAT WILL I STUDY?

The ICMS strategic approach to facilities and property management focuses on effectiveness and results. When you study property at ICMS you will be equipped with extensive theoretical knowledge and sought after practical experience gained during invaluable industry training, giving you the skills necessary to work in Australian and international property management.

Your studies will also equip you with broad-based business knowledge that will complement your specialist industry subjects. On completion of the program, you will have a thorough understanding of key concepts and theories relating to the property industry, concentrating on land and property law, investment and portfolio analysis, commercial valuation techniques and strategic management.

The fundamental knowledge of business principles and the inclusion of generic skills will equip you with leadership and managerial expertise that will enable you to take your place in the global business environment, irrespective of the industry you choose.

Embedded into the property program is a real estate qualification that makes you eligible to apply for a Real Estate License through the New South Wales Office of Fair Trading when you graduate. You will also have the chance to complete your period of industry training in a real estate office. Upon successful completion of your first year subjects you will be eligible to apply to the New South Wales Office of Fair Trading for a Real Estate Certificate of Registration.

WHERE WILL I WORK WHEN I GRADUATE?

Strategic facilities and property management is one of the fastest growing industries in Australia. It is estimated that by 2015 around 5% of the Australian GDP will be property related. Your career could take you further afield too; property management is now a truly global industry and there is a shortage of qualified professionals for many key roles. Studying at ICMS could help you unlock the door to

global opportunities created by this shortage. With qualifications from ICMS, your internationally recognised skills will open the door to job opportunities such as:

- Facilities manager
- Strata manager
- Commercial property valuer
- Business manager
- Portfolio manager [corporate]
- Retail centre manager
- Operations manager
- Contract manager
- Project manager
- Senior property manager

EARN A DOUBLE DEGREE, QUICK SMART

If you complete your full degree in property services management, but still wish to extend your study into another specialisation, ICMS offers you the opportunity to complete a double degree in 2-3 terms of additional study. You can combine property with one of our other professional degrees in business management, event management, hospitality management, international tourism or sports management. So, in less than four years, you'll have two degrees.



“AT ICMS I’M CONTINUALLY PUTTING MY KNOWLEDGE INTO PRACTICE.”

Chakyl Camal, Mozambique
Property Services Management student
2010 Industry Training, Reserve Bank of Australia,
Facilities Coordinator

	CRICOS	Program Length	Professional Industry Training
ICMS UNDERGRADUATE PROGRAMS			
Bachelor of Property Services Management	068279G	3 years full time	9 months
Bachelor of Business Management <small>majoring in Property Services Management</small>	068149F	2.5 years full time**	9 months
Associate Degree of Business in Property Services Management	060096A	2 years full time	9 months
Diploma of Property Management	072935A	1 year full time	3-4 months
DOUBLE DEGREES			
Bachelor of Property Services Management <small>combined with the Bachelor of Business Management</small>	068279G, 068149F	3.5 years full time*	9 months
Bachelor of Property Services Management <small>combined with another ICMS specialisation</small>	068279G plus the code of your chosen specialisation	3.5 years full time*	9 months

* 3 years and 2 trimesters, length depends on subjects selected. **2 years and 2 trimesters, length depends on subjects selected. 9 months Industry Training equates a minimum of 1200 hours. 3 months Industry Training equates to a minimum of 600 hours.

SPORTS MANAGEMENT

WHY ICMS SPORTS MANAGEMENT?

- Learn from industry-based case studies, analysis and simulation
- Study courses developed and taught by industry professionals
- Undertake 600 hours of industry training
- Gain an holistic approach to the understanding of the sport industry

WHAT WILL I STUDY?

If you are passionate about sport, this is the program for you, allowing business principles to complement sport industry expertise.

Professional sports management is an integral part of a multi-million dollar global industry. It spans everything from the management of elite athletes and major teams, to the administration of mass market participation sports and the myriad of industries and government bodies that support them. The business of sports management requires a combination of talents that encompass everything from financial management to media skills.

ICMS sports programs combine specialist sports management theory with invaluable industry experience. During your course, you will acquire in-depth knowledge of:

- modern sports marketing;
- sport law;
- communication and media practices; and
- business management principles.

WHERE WILL I WORK WHEN I GRADUATE?

With qualifications from ICMS, your internationally recognised skills will open the door to job opportunities in sponsorship and marketing, competition and player management, media and communication.

Potential job roles include:

- Sports sponsorship
- Sport facility manager
- Media relations
- Athlete or team manager
- Sport event manager
- Sport membership administration
- Sporting organisation manager

EARN A DOUBLE DEGREE, QUICK SMART

If you complete your degree in sports management, but still wish to extend your study, you can complete a double degree in 2-3 terms of extra study, combining your degree with business management, event management, hospitality management, international tourism, or property services management. So, in less than four years, you'll have two degrees.



“AS AN ELITE ATHLETE, ICMS GAVE ME THE CHANCE TO COMBINE MY LOVE OF SPORT WITH A STRONG ACADEMIC FOUNDATION SO THAT I COULD DO BOTH AT A HIGH LEVEL.”

Fabienne In Albon, Switzerland
ICMS Sports Management student
Professional Golfer, Sydney

	CRICOS	Program Length	Professional Industry Training
ICMS UNDERGRADUATE PROGRAMS			
Bachelor of Sports Management	068281B	3 years full time	600 hours (3-4 months) minimum
Bachelor of Business Management <small>majoring in Sports Management</small>	068149F	2.5 years full time**	600 hours (3-4 months) minimum
Associate Degree of Business in Sports Management	060096A	2 years full time	600 hours (3-4 months) minimum
Diploma of Sports Management	072937K	1 year full time	600 Hours
DOUBLE DEGREES			
Bachelor of Sports Management <small>combined with the Bachelor of Business Management</small>	068281B, 068149F	3.5 years full time*	600 hours (3-4 months) minimum
Bachelor of Sports Management <small>combined with another ICMS specialisation</small>	068281B plus the code of your chosen specialisation	3.5 years full time*	600 hours (3-4 months) minimum

* 3 years and 2 trimesters, length depends on subjects selected. **2 years and 2 trimesters, length depends on subjects selected.

SUBJECTS

Listed below is a sample selection of the subjects you will study in your undergraduate degree at ICMS. For a complete list, visit our website: www.icms.edu.au

BUSINESS MANAGEMENT

Service Management

This unit takes a service management approach to establishing an excellent business relationship with the customer. The concepts and principles on which excellent service is given are examined from both an academic and practical approach.

Principles of Marketing

Take the role of a product marketer as you explore concepts of marketing and the concepts and applications required in these settings.

Business Ethics

An introduction to the moral, ethical and legal

issues in business decision making designed to prepare you for the consequences of decisions and actions. It involves critical analysis of all issues and perspectives and evaluation of all interests to achieve a better conclusion.

Management, Philosophy and Performance

Human existence can be interpreted through diverse perspectives and there is no authoritative criterion for deciding that one perspective is more valid than another. In this subject students are exposed to moral, intellectual and aesthetical standards and current management theories. The subject proposes that only philosophy can offer a synthesis of all these dimensions.

Strategic Management

The success of a business organisation is dependent on its ability to predict and adapt to changes in the relevant external environment. Identify success and failure factors by examining the external environment.

Business Project

This is your opportunity to get some real life-experience working on a business need. You will gain valuable professional experience as you work in a group to take a brief from a client and develop a solution to a business problem

SPORTS MANAGEMENT

Introduction to Sports Management

Over the past twenty years the sport industry has grown exponentially. You will learn the business of sport and its role in enhancing the economic benefits of sporting organisations.

Introduction to Sport Law

An introduction to the fundamentals of the sport and law. Topics include disciplinary tribunals,

liability, intellectual property and doping.

Sporting Media Management

The many facets of media management, a vital part of the strategic planning process for sports organisations and athletes are examined.

Sports Promotion and Sponsorship

You will acquire the skills to develop marketing strategies promoting sports and events to stakeholders by examining the role

of sponsorship and the factors that affect sports marketing.

Psychology and Sociology of Sport and Leisure

Psychology plays a complex role in our overall health and wellbeing. In this unit you will explore the way in which physiological, psychological and social factors interact to determine our health.

EVENT MANAGEMENT

Introduction to Event Management

Learn about evaluation and feasibility studies, conceptualising and planning events. Identify key strengths and weaknesses so risk strategies and contingency plans can be established.

Event Production and Design

This unit covers key areas of event production and design including script writing, voice over copy editing, printed materials, room layouts, power, lights, sound, audio visual and

special effects, music, colour, decorations and costumes.

Event Practicum

Apply your theoretical and practical knowledge and skills to staging an event with your fellow students. You will place yourself in the position of an event manager and organise an event from pre-planning/concept stage through to execution and post-evaluation.

Event Promotions and Sponsorship

Research techniques and negotiation skills are developed as you find yourself in the position of

an event manager responsible for sourcing and securing sponsorship and funding for an event.

International Events

Develop an understanding of the strategic impact and implications of international events on the host country, taking into account political, economic, social and environmental issues. Go behind the scenes to review a major international event and discover more about how it was created.

PROPERTY SERVICES MANAGEMENT

Introduction to Property Management

The professional property manager is at the core of the property industry. In this unit you will explore the legislation regulating the real estate industry, learn about the different property types and how this influences the role of the property manager.

Principles of Valuation

All property professionals must have a sound understanding of what factors influence the value of a property and how and why a valuation is carried out. This unit introduces you to the techniques used in the valuation of commercial and residential property and explores the factors influencing the value of a property.

Building Construction Technology

Learn about the elements of construction used in commercial, residential and industrial buildings and the legislation that regulates the building industry. Sustainable development, design, the development approval process, costs and floor/wall/roofing systems, are just some of the areas explored.

Commercial Building and Hotel Valuation

Building owners, managers and commercial property developers all rely heavily upon commercial valuation methodologies that analyse the market to derive capital values, market rentals and leasing trends. This unit will provide you with the ability to undertake property and rental valuation assignments for retail, commercial and industrial properties and prepare a valuation report in accordance with industry standards.

Computer Based Property Management and Maintenance

Interpret and critically analyse the factors that impact on the management of commercial property. Examine market trends in commercial property leasing and management and learn more about the implementation of performance strategies and commercial mediation and arbitration processes and how they apply to investment properties.

Property Finance and Portfolio/Trust Management

Examine how human, capital and technological resources contribute to the competitive advantage of a business. Gain an understanding of risk management strategies and how they apply to the strategic planning process.

HOSPITALITY MANAGEMENT

Globalisation in the Hospitality Industry

Learn how globalisation has affected the business environment of the hospitality industry both positively and negatively.

Introduction to Hospitality

Learn key management principles and their application within the sectors of the hospitality industry including hotels, food and beverage, recreation and leisure, gaming, meetings and conventions. Evaluate the industry today and forecast future trends.

Hospitality Operations

You will be provided with knowledge and experience in hotel operations, concentrating on practical skills in food and beverage and rooms division management. You will experience real simulations on campus as well as real-life experience in four and five-star hotels.

Rooms Division Operations

Front office and housekeeping operational procedures are introduced in this unit. An understanding of best practice front office and housekeeping operations is enhanced by practical application in a commercial environment.

Hotel Management Simulations

Compete with other ICMS students to see who can design and run the best hotel. Taught using software that simulates the operations of a hotel, this unit considers many of the issues you will face as a hotel manager including front office operations, the lodging cycle and application of yield management principles in forecasting demand.

INTERNATIONAL TOURISM

Introduction to International Tourism

Learn more about why people travel and how the four main operational areas of the tourism industry; transportation, attractions, accommodation and food service are organised to serve them.

Tourism Governance & Policy

What does it take to make a destination flourish? Find out how you can use the philosophical, legal and developmental elements of planning

to provide the foundations for success. Explore aspects of Indigenous culture and how this impacts on tourism.

Destination Management Issues

Learn how to analyse the variables that will impact the natural and built environments and sustainability of destinations and the tourism industry.

Global Tourism Trends

Appreciate the similarities and differences of destinations worldwide through a

comprehensive look at international tourism from a sociological, economic and environmental perspective.

Destination Sales & Marketing

Be introduced to the techniques and concepts that practicing marketers use to develop and deliver successful tourism marketing campaigns. Learn how destinations offer consumers unique experiences through a combination of products, services and people.

ENGLISH AND PREPARATION PROGRAMS

BUSINESS PREPARATION PROGRAM

Prepare for ICMS programs on the ICMS campus at Manly through our Business Preparation Programs.

These programs are the result of close collaboration with Sydney English Language Centre [SELC]. They are taught by highly qualified and experienced teachers, and have proven successful in ensuring that students are well prepared for their studies and for success in their professional lives.

Business Preparation Program

The Business Preparation Program is a 13-week course designed to develop the business communication, academic writing, English language and introductory research skills required for entry into ICMS programs. The program applies blended learning [online and face-to-face] and caters for students with an IELTS 5.5 or equivalent.

During the program you will:

- Prepare essays and business reports
- Practise case study analysis
- Learn to use the ICMS library catalogues and databases
- Learn to give successful presentations

Individual support

Classes are restricted to a maximum of 18 students, ensuring a high level of individual support and assistance throughout the program.

Automatic entry into Diploma and Degree programs

When you successfully complete the BPP you do not have to sit for an IELTS or TOEFL examination and gain direct entry into the ICMS undergraduate programs.

Tuition fee reduction

Included in the Business Preparation Program is one full subject from the business core, which counts toward the first year program. You will receive a reduction in tuition fees in the following trimester when you start your undergraduate program.

Intakes

You can join the Business Preparation Program in February, May or September.

CRICOS provider code 00051M
Course code 072319C

BUSINESS PREPARATION PROGRAM PLUS

The Business Preparation Program Plus [BPP Plus] is an extended version of the BPP for ICMS applicants with an IELTS 5.0 or equivalent.

Course content

The Business Preparation Program Plus is an intensive 13-week course designed

to develop the business communication, academic writing, English language and introductory research skills required for entry into ICMS programs.

During the program you will:

- Prepare essays and business reports
- Practise case study analysis
- Learn to use the ICMS library catalogues and databases
- Learn to give successful presentations

Individual support

Classes are restricted to a maximum of 18 students, ensuring a high level of individual support and assistance throughout the program.

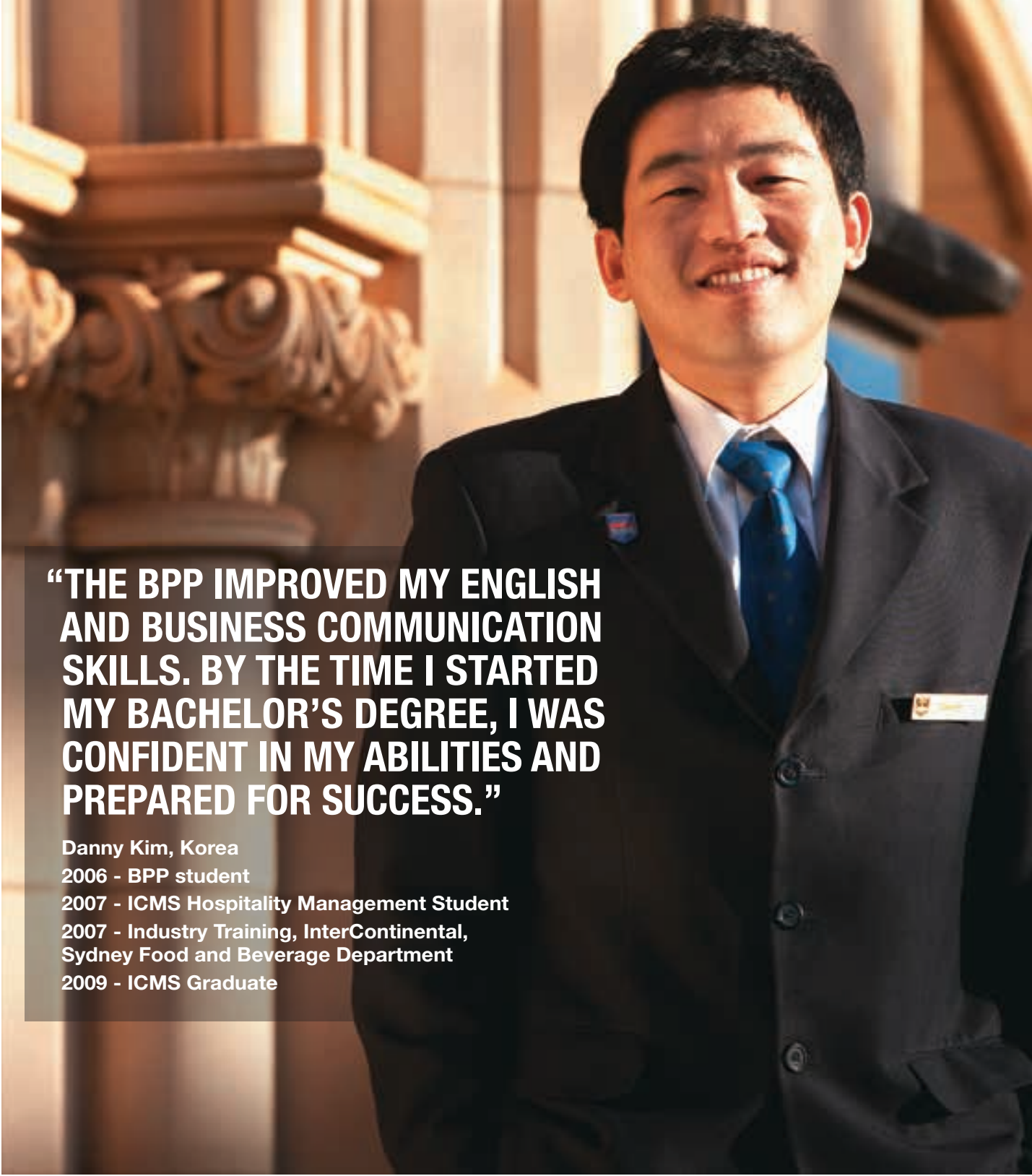
Automatic entry into diploma and degree programs

When you successfully complete the BPP Plus you do not have to sit for an IELTS or TOEFL examination to gain direct entry into the ICMS undergraduate programs. You should note that, unlike the BPP, taking the BPP Plus does not reduce the number of subjects you take in trimester one.

Intakes

You can join the Business Preparation Program Plus in February, May or September.

CRICOS provider code 00051M
Course code 072319C



“THE BPP IMPROVED MY ENGLISH AND BUSINESS COMMUNICATION SKILLS. BY THE TIME I STARTED MY BACHELOR’S DEGREE, I WAS CONFIDENT IN MY ABILITIES AND PREPARED FOR SUCCESS.”

Danny Kim, Korea

2006 - BPP student

2007 - ICMS Hospitality Management Student

2007 - Industry Training, InterContinental, Sydney Food and Beverage Department

2009 - ICMS Graduate

DANNY KIM’S STORY OF SUCCESS

Before commencing graduate studies at ICMS, Danny chose to improve his English language fluency and academic skills via the intensive 13-week Business Preparation Program (BPP). During this time, Danny studied in an intimate classroom setting and was given personalised tutorials on the ICMS campus. Upon completion of the BPP, Danny was ready to begin his Bachelors Degree in Hospitality Management with an improved English language base, report and presentation knowledge and case study experience.

After completing the BPP, Danny was selected to complete his industry training at the exclusive InterContinental, Sydney where he had the chance to serve world leaders at the 2007 APEC summit and was asked to stay on a casual basis as he continued his studies. Danny aims to continue working for premium hotels after graduation in the area of human resources.

LIVING AND STUDYING AT ICMS



Jessica Kim in her ICMS student accommodation



Resident Assistants Beverley Ditima, Zimbabwe & Andy Rohner, Germany

SPORT AT ICMS

Whether you're into rugby, football, basketball, tennis, swimming or just general fitness, you can become involved in the sport and fitness programs at ICMS. Our Student Experience Manager supports all our sport teams, and if there's not one that meets your needs, find 12 friends and form your own! You'll also have access to a significantly discounted membership to our student gym in Manly.

INTERNATIONAL CULTURAL IMMERSION PROGRAM

This 6-day adventure is designed to welcome you to your host country, help you adjust to the academic and cultural differences you might encounter, introduce you to other Study Abroad students that will be attending ICMS and expose you to a beautiful and exciting area of Australia.

Taking place in Cairns, the package includes accommodation, breakfast daily, some lunches and dinners, a day on the Great Barrier Reef, Aboriginal and wildlife experiences, tours, airport transfers and more. Flights to and from Cairns are not included. Cost is approximately AUD\$750.

O WEEK

The Student Experience Department organises an action-packed Orientation Week [O Week] to introduce new students to life at ICMS. This week-long event is filled with important information sessions and fun team building activities. These are just a few of the things you'll do in O Week:

- Officially enrol and get your timetable
- Go on guided tours of the College and Manly
- Meet other students with team building exercises, sporting activities and social events
- Find out more about your program of study from our Heads of Schools
- Prepare for an exciting and busy trimester at ICMS

If you are living on campus you will need to arrive at the College on the weekend before O Week. Attendance at O Week is compulsory for new students.

STUDENT EXPERIENCE DEPARTMENT

Students are drawn from all over the world by the vibrant social community of ICMS. The diverse student body remains committed to staying connected via formal and informal social activities, both on and off campus. The Student Experience Department is there to

provide various levels of support and encourages students to step outside their comfort zones, make use of the opportunities that are presented to them and remember that life rewards action.

STUDENT REPRESENTATIVE COUNCIL [SRC]

The SRC works to ensure the satisfaction of students during their time at college. The SRC are elected by their peers and act as an advocate for the student body with the SRC President holding a position on the Academic Senate. The SRC also works with the Student Experience Department to plan and organise a range of social activities, including major events like our College Icebreaker.

ASIAN STUDENT ASSOCIATION [ASA]

ASA has been an official student association since the College began in 1996. The aim of ASA is to help Asian students get used to student life in Australia. Over the years this association has grown to provide a strong platform of support for Asian students. While being a support network for the Asian students community, they are also well recognised for the variety of events hosted throughout the year including karaoke competitions, mahjong competitions and Chinese New Year celebrations.



“YOUR CLASSROOM EDUCATION AT ICMS WILL GIVE YOU A SOLID BLACK AND WHITE CV, YOUR EXPERIENCE OUTSIDE THE CLASSROOM WILL ADD COLOUR TO IT. FROM SOCIAL EVENTS TO SPORTS TEAMS, YOU’LL ENJOY AN ENRICHING STUDENT EXPERIENCE IN A SUPPORTIVE COMMUNITY ENVIRONMENT.”

Trish Johnson
Manager, Student Experience

COMMUNITY CONTRIBUTION SCHEME [CCS]

The CCS has been developed to encourage and acknowledge voluntary participation within the College and local community. The scheme acknowledges voluntary contribution by students on their academic transcripts at the end of each trimester. Students may choose to donate their time and skills to local charities, fundraising events and community activities.

SUPPORT

The ICMS community prides itself on being more personal than larger universities. We ensure all students receive and have access to an extensive range of support services.

Academic support services

ICMS offers a wide variety of academic support for students. The Academic Learning Centre is open from Monday to Friday every week of the College trimester, and provides opportunities to develop your academic skills and prepare you for the cultural change to tertiary student life.

If you find the scope of tertiary study and conflicting pressures on your time are problematic, the Centre also offers valuable assistance with time and stress management.

Some of the services we can help you with are:

- Study techniques
- Notetaking skills

- Exam preparation
- Time and stress management
- Academic writing
- Oral presentations
- English tuition

Pollard Resource Centre

Opened in 2005, the Pollard Resource Centre houses the College specialist library. The Pollard Resource Centre is equipped with interactive learning resources, over 2000 publications specific to the service industries and more than 100 journals. Syndicate rooms dedicated to group study are also located in the centre.

Personal support

ICMS remains committed to the physical and emotional health and well being of our students. If you feel overwhelmed at any time, or a personal problem arises, you can speak to our Student Services staff who can help you or guide you in finding appropriate help.

Residential support

Trained Resident Assistants [RAs] are responsible for the management of each floor of residence, providing support and security for residential students.

Your RAs are here to help you through your time at ICMS. Chat to them if you require help while studying at ICMS, they will be able to point you in the right direction.

LIVING AND WORKING IN SYDNEY



SYDNEY

Sydney is the state capital of New South Wales. This spectacular city of over 4 million people is widely regarded as one of the world's most liveable cities. An extremely pleasant climate helps; even in mid-winter, temperatures rarely fall below 10°C [50°F], and while mid summer temperatures can occasionally top 36°C [97°F], the average is around 28°C [82°F]. Remember though, that southern hemisphere seasons are opposite to the northern hemisphere.

CULTURE

Australian people are generally very relaxed and laid back in manner and are known for their cheeky sense of humour and their 'tell it how it is' personality. Australians value common courtesies such as saying 'please' and 'thank you' and waiting patiently to be served or attended to. Australians are known for many things, but perhaps none more so than their passion and patriotism when it comes to sport, which makes up a large cultural part of life in Sydney.

FOOD

Sydney is a very cosmopolitan city overflowing with restaurants, cafes and bars able to cater to everyone's taste and budget. As Sydney has such a diverse population this means there is a smorgasbord of food on offer such as Thai, Japanese, Indian, Greek, Italian, Vietnamese, Spanish and much more.

Supermarkets and delicatessens are found in most suburbs and there is an abundance of fresh food markets selling everything from fresh fish and meat to Asian vegetables. Australians enjoy barbecues with steak, sausages, and seafood as typical ingredients. Many people enjoy fresh prawns on the beach with friends – a relaxing weekend experience during summer.

GETTING AROUND

ICMS is located 15 minutes by fast ferry from the city of Sydney. The public transport system in Sydney includes ferries, trains and buses.

Trains operate fairly regularly in the city and tickets are purchased from booths or machines at railway stations. The closest railway station to Manly is at North Sydney, accessible by bus. If you intend to do a lot of travelling, it can be worthwhile purchasing a weekly ticket which covers unlimited travelling on combined forms of transport around Sydney.

MONEY AND THE COST OF LIVING

The cost of living in Sydney compares with many European and Asian cities. You can determine your budget depending on the type of lifestyle you wish to lead.

Fortunately, Sydney is an outdoor city so many activities can be undertaken free of charge or for minimal expense. International students require a minimum of AU\$18,000 per year for living expenses [not including tuition].

WORKING IN SYDNEY

As an international student in Australia, you are able to work in paid employment up to 20 hours per week, and unlimited hours during university vacation periods.

FOR MORE INFORMATION VISIT

www.immi.gov.au/students

HELPFUL JOB SEARCH WEBSITES

www.seek.com.au
www.mycareer.com.au

JIMMY'S TOP 5 THINGS TO DO IN MANLY

James Gottschalk, Australia
ICMS Hospitality Management student
Student Ambassador and member of the Comms Team



1. BBQ on Shelly Beach

There are so many great beaches around Manly but Shelly Beach would have to be my favourite. It's only 5 minutes walk from the ICMS campus, so it's easy to round up a few mates for an afternoon BBQ and quick swim..

2. Drinks at Manly Wharf Bar

Nothing beats a quiet drink with your friends at Manly Wharf Bar on a Friday afternoon after a busy week of lectures, tutorials and assignments. Watching the Manly ferry come in from the city isn't too bad either.

3. Surfing Manly Beach

Whether you are a beginner or a veteran, Manly Beach offers quality breaks year round, including the notorious Fairy Bower point break for the more adventurous. When a new swell rolls in, beat the crowds by checking the surf from the College.

4. Breakfast at Ash's Table

In summer there is no better place to grab an outside table and eat breakfast while watching the beachside activity. Don't worry if you are a late riser, they serve breakfast until about 1:30pm.

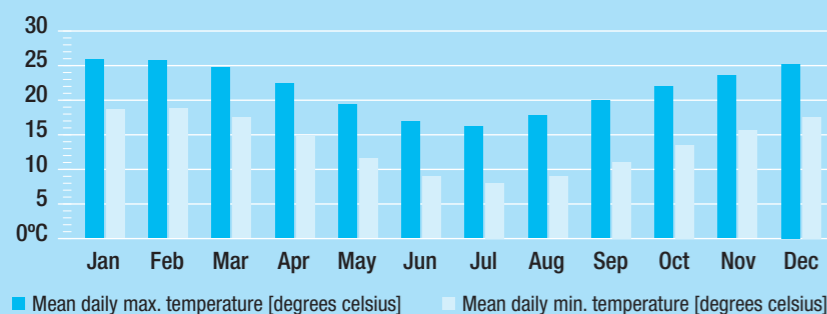
5. Sailing on Sydney Harbour

With the Pacific Ocean on one side, and Sydney Harbour on the other, the College must be the best spot in Sydney for anyone interested in water sports. Since I first volunteered at Sailability, an organisation that takes young people with disabilities on sailing experiences, I've been hooked and try to get back on the water as much as I can to help out.

SEASONS IN AUSTRALIA

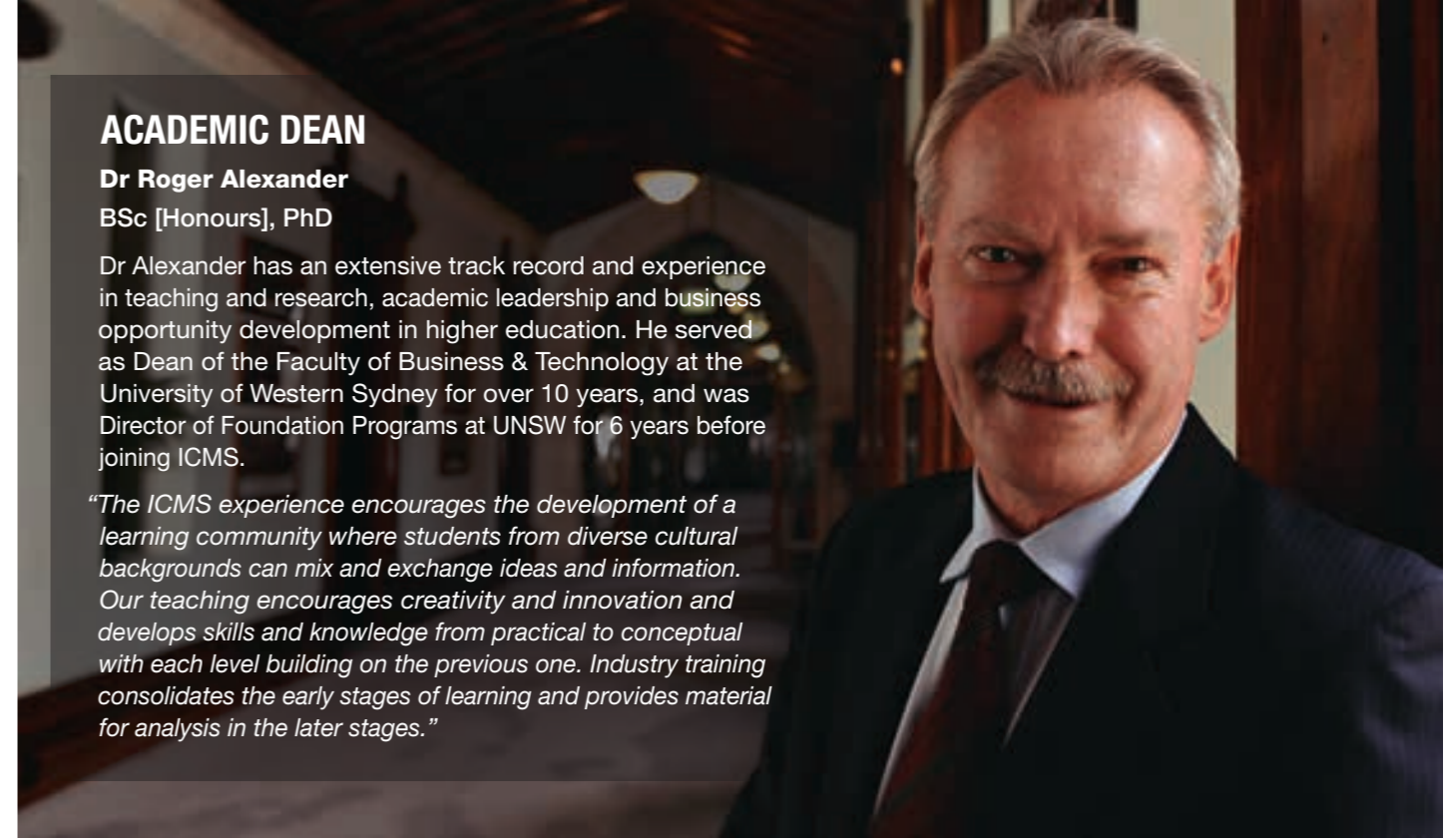
Summer	December – February
Autumn	March – May
Winter	June – August
Spring	September – November

TEMPERATURES IN SYDNEY [SOURCE: AUSTRALIAN BUREAU OF METEOROLOGY]



SENIOR ACADEMIC STAFF

MEET OUR FACULTY ONLINE AT WWW.ICMS.EDU.AU/FACULTY



ACADEMIC DEAN

Dr Roger Alexander
BSc [Honours], PhD

Dr Alexander has an extensive track record and experience in teaching and research, academic leadership and business opportunity development in higher education. He served as Dean of the Faculty of Business & Technology at the University of Western Sydney for over 10 years, and was Director of Foundation Programs at UNSW for 6 years before joining ICMS.

"The ICMS experience encourages the development of a learning community where students from diverse cultural backgrounds can mix and exchange ideas and information. Our teaching encourages creativity and innovation and develops skills and knowledge from practical to conceptual with each level building on the previous one. Industry training consolidates the early stages of learning and provides material for analysis in the later stages."

PROPERTY MANAGEMENT



John Powrie

Bachelor of Applied Science in Environmental Design; Certificate in Design and Technology Education; Master of Education

John has over twenty-five years experience in the field of property management. Having taught throughout Australia including spending a year as an educational ambassador in South Korea, John brings an impressive knowledge base with him to ICMS. Aside from his work in education, John is also the CEO of Stronger Pty Ltd, a company undertaking property services, including renovations, refurbishments, extensions, project management and project development.

"ICMS managers are built from the ground up and learn fundamental skills of their profession, before being molded into tomorrow's business leaders."

SPORTS MANAGEMENT



John Novak

Bachelor of Arts, Political Science; Master of Political Science; Bachelor of Law; Diploma of Health Counselling

John has over 30 years of overall experience in the areas of sport, fitness and well-being. He has worked as a director of a sports management business, VP of the NSW Karate Association, the creator and GM of his own charity, Fair Go Campaign (established for underprivileged athletes preparing for the Sydney Olympics) and as a sports mind game trainer and motivator for Commonwealth, Olympic, athletes and teams in over 20 sports.

"Sport teaches us that without patience and knowledge of how to properly expend energy wisely one's best can be thwarted."

INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT



Simon Pawson

B Mus Ed, PG Dip [Hosp Mgmt], M Mgmt, FILT

Growing up on a tourist attraction, Simon has been involved with the tourism industry for most of his life. Prior to commencing at ICMS in 2004, Simon held senior positions with Regent, Orient Express and Radisson Hotels. He is published in the areas of tourism management and education in developing countries. Simon has received the prestigious Australian Hotels Association 'Young Achiever of the Year' award and the Rotary International 'Pride of Workmanship' award for his contribution to tourism.

"Managers have to see the broader picture, understand that they are part of a community and develop ways that they can sustain that community."

EVENT MANAGEMENT



Anne-Marie Flynn

M.HEd. (Teaching and Learning) (MQ) Assoc. Dip Applied Science (Hospitality and Catering) (COTAH)

Anne-Marie has over 20 years experience in the event management and hospitality industries in Australia and internationally. With her own event consulting company eight years strong, Anne-Marie incorporates her current industry experience into the program. Anne-Marie is currently a NSW Branch committee member in the Meetings Events Australia Association [MEA].

"Professionalism is integrated into every aspect of our teaching. From day one I expect my students to dress and act like professionals so that when they graduate, they can step seamlessly into their professions."



Jean Etienne Joullié

Masters of Electrical Engineering and of Business Administration

Jean Etienne is currently developing a range of ICMS Postgraduate programs in the areas of business management, event management, hospitality management, international tourism and sports management.

He has 20 years of experience in large engineering and business process transformation projects for multinational corporations in Europe and Asia-Pacific. Most of his corporate career was spent in the pharmaceutical and oil industries, in which he held various senior management positions. Driven by a passion for teaching and his love of philosophy, Jean Etienne strives to share his experience and commitment to lifelong learning with students at the ICMS; he is currently completing a PhD in 19th century German philosophy at Macquarie University.

APPLICATIONS ►

INTERNATIONAL APPLICANTS



INTERNATIONAL APPLICANTS

If you are considering joining ICMS, there are several things you need to know. More information is available at www.icms.edu.au and through local ICMS representatives throughout the world.

STUDENT VISAS

All international students require an Australian student visa to come to Australia to study. A student visa allows you to stay in Australia for the length of your study program, and you can also receive permission to work part-time during your studies.

Student visa applications can take up to two months, depending on your country of passport. For information on student visa requirements and processes, you should contact your nearest Australian Embassy. Information is also available at www.immi.gov.au.

INTERNATIONAL REPRESENTATIVES

ICMS has representatives in over 50 countries around the globe. Our education representatives can provide you with detailed information in your own language on our courses, educational requirements, accommodation, intakes and fees, as well as assist you in organising student visas and travel arrangements.

Our college recruitment managers also travel around the world regularly,

attending education exhibitions, visiting our representatives and giving seminar presentations. To organise an appointment in a city near you, please email us your current contact details and address to info@icms.edu.au.

INTERNATIONAL ENTRY REQUIREMENTS

Entry to ICMS programs requires successful completion of at least 12 years of secondary school with passing grades in English and mathematics or another quantitative subject such as business studies. Generally a higher academic score for direct entry to the Bachelor Degrees is required than for entry to the Diploma or Associate degree.

International students are required to provide certified translated copies of academic transcripts and certificates plus proof of English language proficiency.

Students who have completed tertiary qualifications overseas can apply for advanced standing by submitting academic transcripts and course syllabus from the home institution.

The table on page 40 is a guide only and each application is assessed on an individual basis. The Admissions department will consult the Australian Education International's National Office of Overseas Skills Recognition to determine equivalent entry requirements where necessary.

Diplomas, Associate Degrees and Bachelor Degrees

Successful completion of senior secondary school. Passing grades in English and Mathematics or a business related subject.

HOW TO APPLY

Students can apply through one of our international education representatives, or directly to ICMS, either via the application form in this guide or online at www.icms.edu.au. There is no application fee.

WHEN TO APPLY

International applicants should apply at least 2 months prior to their preferred enrolment date. Late applications are accepted, however places at the College are limited.

OTHER ENGLISH PROFICIENCY ACCEPTED

In addition, ICMS accepts the following as meeting the English Proficiency requirements:

1. Tertiary qualification from an approved institution where the language of instruction is English, obtained within two years prior to commencement of course
2. Tertiary studies in a country in which English is the official language, for a minimum duration of two years, within two years prior to commencement of course
3. Hong Kong, Indian, Sri Lankan, Singapore GCE "A" Level general English with a C grade or above, completed within two years prior to commencement of course
4. Norwegian "Vitnemal" with minimum grade 3 in 1st year English units
5. Swedish Slutbetyg Fran Gymnasieskola with minimum G grade in all English units

3. Hong Kong, Indian, Sri Lankan, Singapore GCE "A" Level general English with a C grade or above, completed within two years prior to commencement of course
4. Norwegian "Vitnemal" with minimum grade 3 in 1st year English units
5. Swedish Slutbetyg Fran Gymnasieskola with minimum G grade in all English units

ELICOS PROVIDERS

English language assessment scores are also accepted from a number of Australian ELICOS providers. Please refer to our list of providers at www.icms.edu.au/elicos

STEPS TO ENROLMENT

Step 1:

Choose your preferred course at www.icms.edu.au

Step 2:

Ensure you meet the entry requirements and check out our Business Preparation Program if you need to upgrade your qualifications

Step 3:

Complete and submit the application form on page 43 of this prospectus

Step 4:

Receive your offer, accept and pay your deposit

Step 5:

Apply for your visa – International Students only

Step 6:

Book your accommodation. Remember, book early at www.icms.edu.au/accommodation

Step 7:

Pay your fees

Step 8:

Come to Orientation Week and Enrolment

UNDERGRADUATE ENTRY REQUIREMENTS

Country	Academic Entry Requirements	English Requirements	
Brazil	Successful completion of the Vestibular examinations with passing grades in mathematics or a business related subject.	IELTS [Academic]: Writing 5.5, Speaking 6.0, Overall 6.0 TOEFL [Internet]: Writing 20, Speaking 22, Overall 81	
China	Successful completion of the General Senior Secondary Unified Graduation Examination with an average of 70%		
Colombia	Successful completion of the Bachillerato/Bachiller with an average of 70-74.9% with passing grades in mathematics or a business related subject.		
France	Successful completion of the Baccalaureat Generale with passing grades in mathematics or a business related subject.		
Germany	Successful completion of the Abitur/Allgemeine Hochschulreife with passing grades in mathematics or a business related subject.	IELTS [Academic]: Writing 5.5, Speaking 6.0, Overall 6.0 TOEFL [Internet]: Writing 20, Speaking 22, Overall 81 DAAD: Minimum English score in Abitur [High School/two years] of 3.0 [grades 7-15] AND DAAD [4 Section option]: minimum top three bands for each section	
Hong Kong	Successful completion of the Hong Kong Advanced Level Examination [HKALE] with 1 'A' and 2 'AS' level passes including mathematics or a business related subject.		
Macau	Successful completion of the Senior Secondary Diploma with passing grades in Mathematics or a business related subject.	IELTS [Academic]: Writing 5.5, Speaking 6.0, Overall 6.0 TOEFL [Internet]: Writing 20, Speaking 22, Overall 81	
India	Successful completion of the All India Senior Certificate [AISC] with an average of 55 – 59% or above in 4 subjects including mathematics or a business related subject.		
Indonesia	Successful completion of the Senior Secondary School Certificate of Completion with an average of 6.75 or above in 4 subjects including mathematics or a business related subject.		
Italy	Successful completion of the Diploma di Superamento dell'Esame di Stato conclusivo dei Corsi di Istruzione Secondaria Superiore [Upper Secondary School Leaving Certificate] with passing grades in mathematics or a business related subject.		
Japan	Successful completion of the Upper Secondary School Certificate of Graduation with a GPA of 2.5 or above and passing grades in mathematics or a business related subject.		
Korea	Successful completion of the General Senior High School Certificate with a C grade average and passing grades in mathematics or a business related subject.		
Mexico	Successful completion of the Bachillerato with an average of 7 or above and passing grades in mathematics or a business related subject.		
The Netherlands	Successful completion of the Voorbereidend wetenschappelijk onderwijs – VWO with passing grades in mathematics or a business related subject. Applicants that have successfully completed the Hoger algemeen voortgezet onderwijs – HAVO with passing grades in mathematics or a business related subject will be eligible for entry into the Diploma program.		
Norway	Successful completion of the Vitnemal with a minimum grade of Fair [3] in mathematics and english and an average of Fair [3] across all other subjects.		Upper Secondary School – IEC – 4/p
Peru	Successful completion of the Certificado de Educación Secundaria Común Completa with an average of 13 or above and passing grades in mathematics or a business related subject.		IELTS [Academic]: Writing 5.5, Speaking 6.0, Overall 6.0 TOEFL [Internet]: Writing 20, Speaking 22, Overall 81
Philippines	Successful completion of High School and the first year of a Bachelor degree at an approved institution or a completed Bachelor degree at an approved institution.		
Russian Federation	Successful completion of the Attestat o Srednem [polnom] Obshchem Obrazovanii [Certificate of Secondary [Complete] General Education] with a GPA of 3.75 or above and passing grades in mathematics or a business related subject.		
Singapore	Successful completion of the General Certificate of Education [GCE] with 2 'A' level passes and passing grades in mathematics or a business related subject.		
Spain	Successful completion of the Curso de Orientacion Universitaria [Course of University Guidance] with passing grades in mathematics or a business related subject.		
Sweden	Successful completion of the Avgangsbetyg with a minimum of grade 3 in at least 3 subjects including english and mathematics or a business related subject.	Upper secondary school Very Good [VG] in English	
Thailand	Successful completion of the Certificate of Secondary Education [Matayom 6] with GPA of 2.0 or higher with passing grades in mathematics or a business related subject.	IELTS [Academic]: Writing 5.5, Speaking 6.0, Overall 6.0 TOEFL [Internet]: Writing 20, Speaking 22, Overall 81	
Turkey	Successful completion of the Devlet Teknik Lise Diplomasi with an average of 3 or above and passing grades in mathematics or a business related subject.		
United Arab Emirates	Successful completion of the Tawjihiyya or Thanawiyya Al'aama [Secondary School Certificate] with passing grades in mathematics or a business related subject.		
United Kingdom	Successful completion of the General Certificate of Education [GCE] with 2 'A' level passes and passing grades in mathematics or a business related subject.		
Vietnam	Successful completion of the Diploma of General Education [Bang Tot Nghiep Pho Thong Trung Hoc] with a grade average of 6.0 or above and passing grades in mathematics or a business related subject.	IELTS [Academic]: Writing 5.5, Speaking 6.0, Overall 6.0 TOEFL [Internet]: Writing 20, Speaking 22, Overall 81	
International Baccalaureate	Aggregate mark of 25		

APPLICATION FORM

International College of Management, Sydney

Complete and sign the Application Form and:

- Forward it with the required attachments to your Education Agent OR
- Send it directly to Head of Development, International College of Management, Sydney
151 Darley Road, Manly NSW 2095 Australia OR
- Submit electronically via our website: www.icms.edu.au

I wish to apply for

Undergraduate program and specialisation	Course CRICOS Code
Preference 1	
Preference 2	

Each program has a unique CRICOS code, using this code in your application will make the admission process quicker. You can find the CRICOS code in the College Prospectus or online at www.icms.edu.au/courses

Commencing:

February May September Year

Personal details:

Family name Name

Telephone in home country

Address in home country

Suburb	Postcode	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>

Current address

Suburb	Postcode	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>

Current telephone Mobile Email

Country of birth Country of passport Passport number

Date of birth: Day Month Year Sex: Male Female

Do you currently have an:

Australian visa [international students]: Yes No Visa number

When will you/did you first arrive in Australia? Day Month Year

Please advise us of any medical/learning conditions which may affect your academic study or practical training, so that we may provide support for you.

ICMS 2012 FEES

Education details:

Secondary [highest level achieved]:

School attended	Career Advisor
ATAR/UAI [if applicable]	Name of qualification
	Year completed

Tertiary and further education [if any]:

Institution attended
Name of qualification
Year completed

Agent: [if applicable]

Name	Agent stamp	
Address		
Suburb		
Postcode		
Country		
Telephone	Fax	Email

Parent, legal guardian or sponsor: [for secondary contact]

Name	Relationship to applicant	
Address		
Suburb	Postcode	Country
Telephone	Fax	Email

How did you first find out about ICMS?

Career Week
 Education Agent
 UAC Guide
 Word of Mouth
 Newspaper
 Careers Advisor
 College Seminar
 Education Exhibition
 Internet
 Magazine
 College Graduate
 Student currently at ICMS
 Other

Please attach the following documents to your application form

For all applicants

Proof of citizenship [copy of passport, birth certificate]
 Certified copies of final education transcripts [official English translations]

For applicants requesting credit transfer


Certified academic transcripts and course syllabus
 Certified certificates of employment showing all previous work

For all student applicants with international qualifications

Certified certificates of required English language proficiency tests no older than one year

Declaration

I acknowledge that all the information provided in this application is correct and all sections of the form are complete.

Signature of applicant
 DATE / /

For applications to other programs, please go to www.icms.edu.au or contact info@icms.edu.au

INTERNATIONAL STUDENTS

Business Preparation Program

BPP 13 week \$ 7,140 3 subjects
 BPP Plus 13 week \$ 4,760 + \$ 900 for access to IELTS on-line plus additional tutorial assistance of 2 subjects

Study Abroad Package

\$9,800 per trimester. Package includes 4 subjects and overseas student health cover [excludes textbooks]

Undergraduate Tuition

Cost per subject \$ 2,380

Undergraduate Typical Study Patterns

	ICMS Specialist Diploma	ICMS Business Diploma	ICMS Associate Degree	ICMS Specialist Degree	ICMS BBM	
Trimester	1	\$ 11,900 5 subjects	\$9,520 4 subjects	\$ 11,900 5 subjects	\$ 11,990 5 subjects	\$ 9,520 4 subjects
	2	\$ 11,900 5 subjects	\$9,520 4 subjects	\$ 11,900 5 subjects	\$ 11,990 5 subjects	\$ 9,520 4 subjects
	3	No Fees Industry Training	No fees Industry Training	\$ 11,900 5 subjects	\$ 11,900 5 subjects	\$ 9,520 4 subjects
	4			No Fees Industry Training	No Fees Industry Training	No Fees Industry Training
	5			No Fees Industry Training	No Fees Industry Training	No Fees Industry Training
	6			\$ 12,693* 6 subjects	\$ 11,900 5 subjects	\$ 9,520 4 subjects
	7				\$ 9,520 4 subjects	\$ 9,520 4 subjects
	8				\$ 10,313* 5 subjects	\$ 10,313* 5 subjects
	9				\$ 9,520 4 subjects	

International students are required to pay a commencement fee of AUD\$3,000. This fee is included in your first term tuition fee. International students are also required to pay health insurance and all college-related expenses such as text books and student activities fees separately. Norwegian and Swedish students, please refer to your local representative. No tuition fees payable during Industry Training unless part time study has been arranged.

Students must complete pre-requisites before Industry Training. * Includes compulsory Leadership Conference.

DOMESTIC STUDENTS

Undergraduate Tuition

Cost per subject \$ 2,080

Undergraduate Typical Study Patterns

	ICMS Specialist Diploma	ICMS Business Diploma	ICMS Associate Degree	ICMS Specialist Degree	ICMS BBM	
Trimester	1	\$ 10,400 5 subjects	\$8,320 4 subjects	\$ 10,400 5 subjects	\$ 10,400 5 subjects	\$ 8,320 4 subjects
	2	\$ 10,400 5 subjects	\$8,320 4 subjects	\$ 10,400 5 subjects	\$ 10,400 5 subjects	\$ 8,320 4 subjects
	3	No Fees Industry Training	No fees Industry Training	\$ 10,400 5 subjects	\$ 10,400 5 subjects	\$ 8,320 4 subjects
	4			No Fees Industry Training	No Fees Industry Training	No Fees Industry Training
	5			No Fees Industry Training	No Fees Industry Training	No Fees Industry Training
	6			\$ 11,093* 6 subjects	\$ 10,400 5 subjects	\$ 8,320 4 subjects
	7				\$ 8,320 4 subjects	\$ 8,320 4 subjects
	8				\$ 9,013* 5 subjects	\$ 9,013* 5 subjects
	9				\$ 8,320 4 subjects	

FEE-Help is available for all Domestic fee paying students completing the ICMS specialist degree, ICMS BBM, associate degree or diploma.

Students must complete pre-requisites before Industry Training. * Includes compulsory Leadership Conference.

ACCOMMODATION COSTS

Undergraduate Students – based on 13 weeks of accommodation and meals

Room	Per term cost	Room	Per term cost
Single	\$ 4,800 (equates to \$52.75 per night)	Twin	\$ 4,300 (equates to \$47.25 per night)
Single Water View Room	\$ 5,055 (equates to \$55.55 per night)	Triple	\$ 4,000 (equates to \$43.95 per night)

**A \$200.00 security bond is applicable to each person's accommodation reservation.

Special offer! ICMS is offering 30 weeks accommodation for the price of 27 weeks. Students who book for either the February and June 2012 semesters or June and September 2012 semesters, at the same time, are eligible for this offer. Final payment for the second semester must be paid by week six of the first semester booked (March 25 for February/June or July 15 for June/September).

Fees are for programs delivered during 2012 and will expire on 31 December 2012. Fees are subject to change.

Most students are paid award wages during industry training terms. Each undergraduate term is 13 weeks. Fees are for 2012 and are expressed in Australian dollars. Fees are payable prior to each term (excluding Commonwealth Supported students). Our tuition fees, domestic and international, are reviewed annually and may be varied during the period of study. For the ICMS refund policy please refer to our website at www.icms.edu.au.

CRICOS provider numbers: 01484M, 00051M



ICMS TURNS POTENTIAL INTO SUCCESS

INTERNATIONAL COLLEGE OF MANAGEMENT, SYDNEY

ABN 54 174 259 919

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F +61 2 9977 0555

E info@icms.edu.au

151 Darley Road, Manly,
Sydney NSW 2095 Australia

www.icms.edu.au

USEFUL LINKS

International College of Management, Sydney.

Learn more about the College and life at beachside Manly.

www.icms.edu.au

Learn everything you need to know about studying, applying and enrolling at ICMS.

www.icms.edu.au/start

Connect with us online.

 facebook.com/ICMS.edu.au

 twitter.com/ICMS_Campus

 www.youtube.com/user/ICMSCampus

 www.icms.edu.au/college-life/ate-blogs.html

IDP Education Australia

Provides information on Australian study opportunities and student life while studying in Australia. An enrolment service is also offered to advise and help you.

www.immi.gov.au

International English Language Testing System

Provides information to students who are required to sit an IELTS test.

www.ielts.org

Comprehensive information sites about Manly

www.manlyaustralia.com.au and www.gomanly.com

CRICOS CODES: Registered Provider: International College of Management, Sydney Pty Limited. Provider Code: 01484M. CRICOS CODES: Diploma 072938J, 055639F, 055638G, 055640B, 072935A, 072936M, 072937K. Associate Degree: 060096A. ICMS Bachelor Degree: 068282A, 068277J, 068276G, 068279G, 068280C, 068281B, 068149F. Sydney English Language Centre [SELC] Provider Code: 00051M BPP Code: 072319C

Disclaimer: Every effort has been made to ensure the accuracy of information given in the brochure and application documents. The College reserves the right to change the contents without prior notice. Information in this publication is correct at time of printing, but is subject to change from time to time. In particular, the College reserves the right to change the content or the method of presentation of any unit of study, or to withdraw any unit or program of study which it offers, or to impose limitations on enrolment in any unit or program of study. College fees are subject to change.

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