ICMS

SYDNEY
AUSTRALIA

POSTGRADUATE PROGRAMS
The ICMS Difference

The College, founded in 1996, is a leader in career-focused, quality education where almost 90% of graduates are employed in their field before graduation.* ICMS offers a wide range of university-level postgraduate degrees and courses. Industry training is key to the success of ICMS students, with work placements built into each course of study. ICMS enjoys a strong relationship with over 1000 industry partners, and has consistently, with the support of these partners, awarded multiple high value scholarships as part of the ICMS Scholarships Program. The College prides itself on its cultural diversity with a student body representing more than 40 nationalities, reflecting the international reach of ICMS alumni as they become leaders in their chosen careers.

*Internal graduate survey 2017
Program Delivery

CITY CAMPUS
Level 6 & 7, Winter Garden 1, O’Connell Street, Sydney CBD
(17 minutes fast ferry from Manly)

NORTHERN BEACHES CAMPUS
151 Darley Road, Manly, Sydney

MANLY BEACH
10 minute walk

ASPIRE ENGLISH
Levels 1 & 2, 46-48 East Esplanade, Manly

MANLY BEACH
10 minute walk
Fondly known as “the castle on the hill” (where the Hollywood blockbuster The Great Gatsby was filmed and Nicole Kidman and Keith Urban were married), the ICMS castle is a Sydney landmark dating back to the 19th Century. The imposing structure dominating the northern Sydney’s beachside suburb’s landscape won world-wide acclaim when it was built by the Catholic Church between 1885 and 1889. The building with its Gothic style and romantic central bell tower holds a commanding position overlooking Sydney Harbour and the Pacific Ocean.

The entire estate covers 20 hectares of parkland. The campus is a five-minute walk to the famous Manly beach and Manly CBD, well known for its shopping precinct, cafes, restaurants and beachside lifestyle. A few minutes walk in the other direction will lead you to the foreshores of the harbour. There are harbour side bush walks to explore, extending more than 50 kilometres north and south. ICMS is also close to Sydney city — 15 minutes by fast ferry from Manly wharf. You have access to a wide array of facilities on campus including computer laboratories, tennis and basketball courts, cafe, bar and restaurant. Free wireless internet is available throughout the campus.
The city campus is located in Sydney’s golden triangle in the heart of the financial district. Located next to Governor Phillip and Macquarie Towers, the new 1 Bligh Street is in close proximity to Chifley Tower, Aurora Place and Deutsche Bank Place which house many of Australia’s top corporate head offices. Selected postgraduate subjects are offered in the contemporary training and executive education centre, which showcases a vibrant and innovative learning environment.

The city venue has expansive classrooms, modern and quiet study areas, and complimentary refreshment facilities. Postgraduate classes are held in the city and at the Northern Beaches Campus (timetable dependent). The city location is a short walk from Wynyard, Circular Quay and Martin Place railway stations and there is easy vehicle access to the Cahill Expressway and the Eastern Distributor. The Botanical Gardens and many cafes, bars and restaurants are all within close proximity, ensuring you have everything you require is at your fingertips.
Dr Leonid Petrov is a senior lecturer and head of postgraduate studies at ICMS. He graduated from the Department of Oriental Studies, St. Petersburg National University in Russia, where he majored in Korean History and Language.

Between 1996 and 2002, Dr Petrov worked on his doctoral thesis, “Socioeconomic School and the Formation of North Korean Official Historiography”, at the Australian National University in Canberra. Dr Petrov’s academic interests include North and South Korea (DPRK and ROK); Traditional, Modern and Contemporary Asian Societies and Cultures; USSR, Russia, Commonwealth of Independent States, Central Asia, Immigration, Border Control, and Human Rights. He has been teaching Cross-Cultural Management, Strategic Intelligence, International Tourism and other business-related postgraduate courses at ICMS since 2013.

The insight he brings to these subjects, especially the internationally focused and cross-cultural subjects, has been met with great enthusiasm from his students who appreciate Dr Petrov’s experience and expertise. Dr Petrov says, “Postgraduate students are a pleasure to teach; they have firsthand experience and enjoy contextualising this knowledge in theoretical frameworks. In undergraduate studies, the discussion is usually about the learned material, but in postgraduate there is more discussion around why things happen. There is more fine-tuning of students’ understanding and delving into nuances.” Dr Petrov also enjoys teaching all ICMS because of its strong emphasis on comprehensive professional experience.

As in the case for all ICMS undergraduate programs, work integrated learning is a key component of postgraduate study. For masters students, this takes the form of an intensive industry-based research project. All masters students must complete 600 hours of work related to their studies and submit a rigorous research report. This may be based on either a real-world problem identified by an ICMS industry partner, or an in-depth research assignment that allows the student to apply the skills or knowledge learnt during postgraduate studies.

An industry experienced ICMS supervisor oversees every student’s placement and project, guiding them in their development. Master’s graduates then leave ICMS with industry connections and experience so they are ready to move directly into management roles. Work integrated learning is also part of the development behind each subject. Dr Petrov explains, “In many other universities there are frequently gaps between practical application and learning. So students study, graduate and then find themselves unemployed; it can be very demotivating.

At ICMS, however, every subject we teach has a purpose. We explain why we are studying that particular subject; why the student is there,” he says.

“Our graduates are analytical problem solvers with a depth of industry knowledge and professional industry experience. Our graduates leave ICMS ready to succeed as outstanding business leaders.”

Dr Leonid Petrov
Program Manager (Postgraduate)
After researching experiential learning for over a decade, Associate Professor Joanna Crossman comes to ICMS to implement proven strategies for improving student outcomes. Associate Professor Crossman joined ICMS as Associate Dean (Postgraduate and International) in April 2018, and brings a wealth of knowledge to the students and faculty at the College. Dr. Crossman has recently published a new book in July this year, Teaching Human Resource Management: An Experiential Approach, published by Edward Elgar and co-edited by Suzanne de Janasz. Experiential learning is loosely defined as developing a student’s ability to apply theory to practical situations in the workplace. Dr. Crossman’s experience in experiential learning ties in perfectly with ICMS’ strategy of preparing students to launch confidently into their chosen career straight after graduation. Each degree has a built-in industry placement component aimed at complementing what a student learns in the classroom, something which Dr. Crossman believes is at the heart of ICMS’ success in producing employable and work-ready graduates. “The emphasis on workplace experience for up to 9 months is a prime example of the commitment that ICMS makes to the value of industry experience,” Dr. Crossman said. “Experiential learning is a powerful tool and ensures that what and how students learn is meaningful and relevant to employer needs.

The strong emphasis at ICMS on work integrated learning and experiential activities prepares our graduates well for employment and distinguishes them from other candidates - that is well documented every year in our graduate employment figures.” Almost 90% of ICMS students graduate with a job in their field, based on an Internal Graduate Survey (2016). Crossman cautions against a superficial approach to experiential learning. “In my view, referring to experiential learning as ‘learning by doing’ fails to do justice to experiential learning as a rigorous process that demands deep learning, critical reflection and a high level of student engagement,” Dr. Crossman said. This ensures lessons are learnt and internalised for maximum benefit to both students and future employers. “What sets ICMS students apart is that the college has a sustainable, and demonstrable prioritization of experiential learning in ensuring that our graduates are career ready. They do this by embedding it into the curriculum and investing in a dedicated team to ensure that it happens.”

Dr. Crossman is an excellent addition to the ICMS faculty, having been an international manager and educator for 40 years. She has worked in Australia, Norway, the UK, the Middle East and East Malaysia, in both private and public positions and has authored over 55 peer reviewed works, cited in thousands of other publications, many published in top ranking, international journals. Dr. Crossman’s main research areas include applied ethics, workplace spirituality, internationalisation in higher education contexts and interculturality.

“The strong emphasis at ICMS on work integrated learning and experiential activities prepares our graduates well for employment and distinguishes them from other candidates.”

Dr. Joanna Crossman
Associate Professor
Work Integrated Learning

Work integrated learning and an intensive industry-based research project are experiences that will differentiate you from competitors in the job market. All Masters students must complete a work placement of 600 hours related to their studies and submit a rigorous research report. ICMS will work with you and our industry partners to tailor work placements to your interests, skills and expertise. An industry-experienced ICMS academic supervisor will oversee your placement and project, guiding you in your professional development. Our Masters graduates leave ICMS with the industry connections and experience they need to move directly into management roles.

Genuine Diversity of International Students

ICMS is a global community. Our students come from more than 40 countries and our graduates go on to work as industry professionals worldwide. We are proud of our diverse student population, which includes experienced managers and recent graduates seeking advanced study. This diversity adds to the vibrancy and intellectual vitality of the student experience.

Quality and Contemporary Curriculum

At ICMS you will experience our next generation education. We believe in a curriculum that blends a thorough understanding of the theoretical principles of management, with innovations in hands-on, practical education. We work closely with industry to deliver a highly relevant postgraduate curriculum that includes the latest conceptual tools and innovative approaches to contemporary business.

Teaching Faculty

You will learn directly from internationally experienced academicians. The collective expertise of our teaching faculty spans industries, countries and careers. Our faculty have been roles such as sales and marketing directors, financial analysts, destination marketers, CEOs, management consultants and corporate trainers. Our teaching staff are industry professionals and many maintain professional roles outside academia. They are committed to the teaching and learning of our students, delivering a challenging, engaging and cutting-edge education. They are joined by our guest speakers who bring their own perspectives on the latest trends in industry and share their business and management strategies.

Small Class Sizes that Suit Your Study Requirements

As industry specialists we understand the demands of working professionals. Our flexible timetabling lets you choose subjects to suit your lifestyle. We offer regular weekly classes in the day or evening. You may also select some of our intensive classes over weekends to accelerate your learning. All Masters classes are taught in seminar style. We have found that small interactive classes are the best way for students to gain a deeper understanding of business and management trends as they collectively examine and discuss key issues in industry. Small classes also strengthen the working relationship between students, teaching staff and guest speakers.

Emphasis on Individual Skills Development

Skills in analytical thinking, negotiation and persuasion are what makes a Masters graduate a business leader. These are the soft skills of hard business that we embed into our subjects. Combined with your academic knowledge and practical industry training, these skills will differentiate you from others in a competitive job market.

Friendly and Supportive Campus Experience

Postgraduate students can sometimes forget the importance of a well-rounded work-life balance. Our Student Experience Team organise social events to help you maintain that balance. We organise surfing trips, skiing trips and theatre visits so you can take advantage of everything Manly, Sydney and Australia have to offer. ICMS has several student clubs and associations as well as rugby, netball and futsal teams. Our staff and students are connected in a way that just wouldn’t be possible in a large university, making for a unique campus experience.

2 year post-study work visa*

International students are eligible to apply for the 2 year post study work visa upon completion of a 2 year master degree. Subject to change by Australian Government.

Why Postgraduate study at ICMS?

*Disclaimer: Please refer to DIBP website for visa regulations - www.border.gov.au
ICMS postgraduate programs combine in-depth business and management coursework with specialist electives and an Industry Research Project to provide a practical and relevant learning experience.

Whether you are looking to advance your career or give it a new direction, an ICMS Masters degree will help you achieve your professional objectives. Your degree will include the fundamentals of management, accounting, marketing, strategic intelligence and finance. You will develop your understanding of contemporary issues relating to services management, operations management, and leadership, including ethical and legal dimensions. When you graduate you will have an advanced understanding of the complexities of decision making and strategic thinking. In two years or less, you’ll have a postgraduate qualification and practical industry experience to enter the fields of hospitality and tourism, international business or general management.

**DEGREE STRUCTURE**

All ICMS Master programs consist of the following:

- 2 years full-time
- 3 semesters (12 subjects) of in-depth coursework plus one semester to complete an Industry Research Project.
- Your Industry Research Project involves 600 hours working with an organisation in your industry. It may be based on either a real-world problem identified by an ICMS industry partner, or an in-depth research assignment that allows you to apply the skills or knowledge learnt during your postgraduate studies. Note: As a full-time student, you will complete a research project with the assistance of academic supervision in your final semester while working with an organisation. As a part-time student, if you are working full time you may undertake the Industry Research Project concurrently with your studies.
- 2 years program duration means international students are eligible to apply for the 2-year post study work visa upon successful completion.*

*Disclaimer: Please refer to DIBP website for visa regulations - www.border.gov.au

Our Postgraduate Degrees
Master of International Business

International organisations expect managers and leaders to demonstrate highly-developed business knowledge, as well as specialised skills in cross-cultural management, international finance and strategic planning. These skills are crucial to effective decision making and the sustainable management of an organisation. The Master of International Business focuses on extending understandings of the ways in which contemporary global organisations function, the diverse challenges they face and complex environments in which they operate.
Master of INTERNATIONAL BUSINESS

A SNAPSHOT OF YOUR SUBJECTS

International Finance and Banking
This subject will teach you how a financial manager should operate in the international business environment. You will examine international finance theories and be introduced to analytical tools through case studies.

International Trade and Logistics
The underlying aim of this subject is to increase your understanding of the theory and practice of international trade. You will look at theoretical and contemporary issues such as gains from trade, comparative advantage, various forms of trade restrictions and trading blocks.

Multinational Corporations
In this subject, you will identify and analyse the impact of the global trends underpinning the rationale and purpose of multinational corporations. This subject will delineate the unique and interrelated strategic and operating challenges faced by multinational corporations in developed and developing economies.

DEGREE STRUCTURE
Duration: 2 years

Semester 1
- Accounting for Business Decisions
- Contemporary Marketing
- Economics and Finance for Business
- Managing in the Global Context

Semester 2
- International Finance and Banking
- International Trade and Logistics
- Contemporary Management Capabilities
- Business Law and Governance

Semester 3
- Business Research
- Multinational Corporations
- Strategic Intelligence and Analytics
- 800-level Elective

Semester 4
- Work Integrated Learning Postgraduate

Terry Nguyen
Master of International Business

“Half of my classes are at the city - it’s very convenient that ICMS has a CBD venue.”
Learn how to deliver value as an effective leader within a tourism and hospitality organisation through the Master of Management (Tourism and Hospitality). The Master of Management (Tourism and Hospitality) is designed to provide highly developed knowledge of contemporary management theories, concepts and skills as well as an advanced understanding how Tourism and Hospitality organisations function, the diverse challenges they face and complex environments in which they operate.
A SNAPSHOT OF YOUR SUBJECTS

Hospitality Management Simulations
The subject will provide you with a business simulation experience that reinforces critical thinking and contemporary management decision-making skills. Facilitated through the Hotel Operations, Tactics and Strategy Simulation (HOTS) program, you will be challenged to exercise judgement and optimise organisational outcomes by responding to different business scenarios.

Sustainable Tourism Development
Develop an advanced understanding of the philosophy, scope and principles of sustainable tourism development. This subject will provide insight into the socio-cultural, environmental and economic impacts of tourism at the individual, community and societal level.

Visitor Behaviour and Management
In this subject, you will develop your interdisciplinary knowledge of theories and management principles and practices for the planning, design and management of visitor experiences. You will gain insight into the nature of visitor experiences across diverse visitor settings and attractions.

DEGREE STRUCTURE
Duration: 2 years

Semester 1
- Accounting for Business Decisions
- Contemporary Marketing
- Economics and Finance for Business
- Managing in the Global Context

Semester 2
- Hospitality Management Simulation
- Sustainable Tourism Development
- Contemporary Management Capabilities
- Visitor Behaviour and Management

Semester 3
- Business Research
- Responsible Leadership
- Strategic Management in Tourism and Hospitality
- 800-level Elective

Semester 4
- Work Integrated Learning Postgraduate

“Teachers are highly engaged and classes are small and I learnt what I needed for my future career.” — Angela Kudryashova

Master of Management (TOURISM & HOSPITALITY)
The Master of Management is a postgraduate business degree designed to sharpen your industry knowledge and prepare you for a leadership role. It is a modern business degree that will develop your strategic thinking and conceptual, analytical and practical skills. Alongside business essentials such as economics, finance, marketing, and accounting you will also examine contemporary business practice such as leadership and innovation, and media management. You will further your understanding of best practice for managing people and organisations and develop skills in strategic intelligence.
**A SNAPSHOT OF YOUR SUBJECTS**

**Strategic Intelligence and Analytics**
In this subject, you’ll look at various methods to recognize synergies among component pieces of strategic intelligence. By combining training in theoretical concepts and practical implementation studies, this subject will demonstrate how business executives can best use internal and external information toward making better decisions.

**Entrepreneurship and Innovation**
Entrepreneurs must possess a high level of proficiency and understanding of entrepreneurship and innovation management concepts and theories. You will be equipped with the capability to analyse and interpret the key factors that directly impact the way entrepreneurial initiatives are planned and executed.

**Responsible Leadership**
This subject encourages students to commit to developing themselves as ethical and authentic leaders in contemporary organisational contexts. You will learn how to better understand yourself, others, teams and leading in organisations.

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**DEGREE STRUCTURE**
Duration: 2 years

**Semester 1**
- Accounting for Business Decisions
- Contemporary Marketing
- Economics and Finance for Business
- Managing in the Global Context

**Semester 2**
- Value Chain Management
- Entrepreneurship and Innovation
- Contemporary Management Capabilities
- Business Law and Governance

**Semester 3**
- Business Research
- Responsible Leadership
- Strategic Intelligence and Analytics
- 800-level Elective

**Semester 4**
- Work Integrated Learning Postgraduate

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“ICMS is located at such a breath taking location, in beautiful Manly, and this made my entire studying experience amazing.”

Julius Viktor Grummeck-Braamt
Master of Management (Management & Organisations)
Master of Event Management

The Master of Event Management is designed for working professionals seeking formal qualifications and students who wish to develop knowledge and skills relevant to the event sector. Successful events can result in sustainable social, economic and infrastructure outcomes and are emerging as a key strategy for communities coping with globalisation and the new economy. Underpinned by a strong emphasis on the international event sector, the Master of Event Management is designed to develop strategic management skills and knowledge that may be applied to the delivery of events in a range of local, national and global settings.
A SNAPSHOT OF YOUR SUBJECTS

Impacts and Strategic Planning of International Events
In this subject, you’ll analyse the impacts of events with international outcomes, such as mega events, franchised events, touring events and local events attracting international attendance. You will examine the strategic planning processes used to create, develop, attract and assess these events.

Sustainable best practice for events
This subject aims to provide you with a comprehensive understanding of sustainable best practice in events. You will develop skills to enable you to plan for, implement, maintain, evaluate and continuously improve sustainable policies and procedures for any event big or small.

Innovation in event concept and design
Gain the skills and knowledge you will need to design an event that will capture the imagination of residents and visitors, boost visitor numbers to a destination and appropriately communicate the brand personality and individuality of that place.

DEGREE STRUCTURE
Duration: 2 years

Semester 1
Media Management
Tourism and Hospitality Marketing
Business Events and Association Management
Impacts and Strategic Planning of International Events

Semester 2
Foundations of Management Thought
800-level Elective
Risk Management and Law for Event Managers
Sustainable Best Practice for Events

Semester 3
Responsible Leadership
Innovation in Event Concept and Design
Event Operations and Quality Management
800-level Elective

Semester 4
Work Integrated Learning Postgraduate

Ferrari Club Australia Event
Location: International College of Management, Sydney
What is your current role? Outline your professional experience.
I am the Marketing Coordinator at Menulog, Australia and New Zealand’s largest online food ordering and delivery platform. In my role, I support the entire marketing function, with a focus on digital and social media, across various projects and campaigns. My aim is to drive value and business for our restaurant partners across the region and build our customer database, which is currently sitting at just under three million people.

Much of my role is developing content for various projects and campaigns. As Marketing Coordinator, I manage a video content series to promote key restaurant partners, which includes development, production, release and promotion of case study videos across our social platforms. I am responsible for managing the Menulog blog, which aims at driving further traffic to the site and creating a brand personality for Menulog.

A big part of my role is also to closely work with our internal finance team to track and report on our multimillion dollar budget month on month, as well as to report on Facebook performance to our Head of Digital. I particularly enjoy tasks related to search engine marketing. This includes working within Google Adwords and Google Analytics for daily monitoring and campaign analyses as well as working closely with our Head of Digital and our media agency to continuously optimise our SEM performance.

What career achievements are you especially proud of?
Working at Menulog provides a huge opportunity to work on a wide variety of campaigns - this is anything from targeted local area marketing to driving business for communities to large-scale, national campaigns that aim at significantly shifting metrics for the Menulog brand.

One of the most exciting campaigns I have worked on, and one that I am particularly proud to have supported, is our most recent major brand campaign featuring Hollywood A-Lister, Jeff Goldblum.

Working closely together with our Head of Digital and our global digital marketing agency in the UK, I helped develop our social strategy that would roll out over the course of six months. Sailing the creative work we developed live on Facebook, and the thousands of positive comments on the campaign, was an incredibly proud moment for me and one of my greatest career achievements to date. This experience has also cemented my decision to pursue a digital marketing career, with a focus on social and SEM strategy.

How has your ICMS degree contributed to you achieving your professional goals?
My Master of International Business degree was an incredible starting point for my career to date - through the professional training program, I was introduced to the Head of Marketing at Menulog and was able to secure my first full-time job interview, which led to the start of my career in digital marketing.

I did my industry training at a leading event management company, Ashton Media, and they were able to refer me to Menulog where I was able to use my hands-on experience to demonstrate my capabilities with some marketing tools and programs that some of the other applicants, with less ‘real-world’ experience, did not have access to.

My international business degree at ICMS has definitely helped me to achieve my first professional milestones, but there’s still more to come!

What were the major contributing factors to your decision to study at ICMS?
The major contributing factor for my decision to study at ICMS was the hands-on experience we gained in the course of one semester of the study programme. In addition to theoretical knowledge, Australian employers look for candidates with real-world experience to help you transition into the workforce once you have completed your studies. I think this would have been challenging if I had not been able to gain any experience as part of my degree.

Back then, most other universities only offered optional internships for a few weeks up to three months, which is not enough to get familiar with work processes. Another major contributing factor was that ICMS is international, with students from all over the globe. Working and learning with people of all nationalities enables you to develop strong communication skills that you can use in any diverse office environment.

What were your highlights during your time at ICMS?
Personally, I enjoyed the small class sizes which made it a lot easier to get to know each other and the professors. Everyone was on first-name basis and we were all one big community, always willing to help each other out. The professors were incredibly experienced and professional, with many years of work experience in their subjects and a passion for teaching. Another highlight was the practical semester at Ashton Media, which I absolutely loved.

Vanessa Reinmuth
Master of International Business
Marketing Coordinator at Menulog

“One of the most exciting campaigns I have worked on, and one that I am particularly proud to have supported, is our most recent major brand campaign featuring Hollywood A-Lister, Jeff Goldblum.”
The Graduate Certificate in Event Management (GCE) will provide you with the foundational knowledge needed to start or further a career in event management. Upon successful completion of the Graduate Certificate in Event Management, students may apply for admission to the Master of Event Management.

**Degree Structure**

Duration: 6 months

The course structure is based on one semester (18 weeks duration) of four core subjects plus a Research Skills Workshop (16 hours in total).

**Subjects:**
- Media Management
- Tourism and Hospitality Marketing
- Business Events and Association Management
- Impacts and Strategic Planning of International Events

This course is ideal for:
- Professionals who have already received a Bachelor’s degree and would like to upgrade their qualifications.
- Study Abroad students seeking a formal qualification upon completion of their semester with ICMS at a postgraduate level.
- Those looking to build their qualification incrementally. Graduate Certificate subjects can count towards all ICMS Master’s degrees.
- Professionals who do not hold a Bachelor’s degree, have over five years of skilled work experience and want to gain a postgraduate qualification.

“All aspects of my study experience at ICMS have been incredible and placed me in the best possible position for my future career.”

Gourav Dhillon
Master of International Business
Graduate Certificate of Business

The Graduate Certificate of Business (GradCert) is designed to expose students to contemporary business theories, concepts and skills that are the basis of successful management across a range of economic sectors. Upon successful completion of the Graduate Certificate of Business, students may apply for admission to any ICMS Masters course.

DEGREE STRUCTURE
Duration: 6 months

The course structure is based on one semester (18 weeks duration) of four core subjects.

Subjects:
- Accounting for Business Decisions
- Contemporary Marketing
- Economics and Finance for Business
- Managing in the Global Context

This course is ideal for:
- Professionals who have already received a Bachelor’s degree and would like to upgrade their qualifications.
- Study Abroad students seeking a formal qualification upon completion of their semester with ICMS at a postgraduate level.
- Those looking to build their qualification incrementally. Graduate Certificate subjects can count towards all ICMS Master’s degrees.
- Professionals who do not hold a Bachelor’s degree, have over five years of skilled work experience and want to gain a postgraduate qualification.

“ICMS provided me with the tools and confidence I needed to make an impact in my industry.”

My Hanh Le
Master of Management (Management and Organisations)
ICMS POSTGRADUATE PROGRAMS
APPLICATION FORM

PERSONAL DETAILS

Title (Mr/Mrs/Ms)  Family Name  Given Name

Date of birth  DAY / MONTH / YEAR  Gender  Male  Female

Country of birth  Country of passport  Passport number

Language spoken at home  Email address

Current postal address  Day time telephone (including country and area code)

City/Suburb  State  Postcode

Mobile (cell) telephone (including country code)

TERTIARY EDUCATION DETAILS

Name of undergraduate qualification (if multiple, name your highest level qualification)  Year completed (or expected completion year)

Institution attended (name the institution that awarded this qualification)  Country

Do you intend to apply for Advanced Standing or Recognition of Prior Learning?  Yes  No

SCHOLARSHIPS

ICMS offers two new student postgraduate scholarships a year:

Two scholarships are awarded based on a three-component application process, which will result in the successful applicant being awarded a scholarship offering a tuition waiver to the value of up to 6 subjects within one of the ICMS Master Degree programs commencing in February 2019.

VALUE

This scholarship offers a tuition waiver to the value of up to 6 postgraduate subjects.

Partial Scholarships may be awarded. Subject to approval by ICMS Management.

ELIGIBILITY CRITERIA

• Applicants need to meet the ICMS entry requirements in English language proficiency for Master Degree level study.

• Applicants must have a GPA of 3.20 out of 5.0 from their previous undergraduate degree.

• The scholarship is available for both domestic and international students.

POSTGRADUATE QUALIFYING PROGRAM

For more information please email info@icms.edu.au

ICMS POSTGRADUATE PROGRAMS
APPLICATION FORM

Select the postgraduate program you wish to apply for:
- Master of International Business
- Master of Management
- Master of Management (Tourism and Hospitality)
- Master of Event Management
- Graduate Certificate of Business
- Graduate Certificate in Event Management

Select the year and semester in which you wish to start your postgraduate qualification at ICMS:

Year:  
Semester:  February  July  October

PROGRAM DETAILS AND START DATE

Do you intend to apply for Advanced Standing or Recognition of Prior Learning?

Yes  No
INTERNATIONAL STUDENT REQUIREMENTS

Do you currently have:
Australian visa: Yes  No
Overseas student health cover: Yes  No  Expiry: DAY / MONTH / YEAR

ENGLISH LANGUAGE PROFICIENCY
If your first language is not English, please outline any English language test scores below:

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<tr>
<th>Test</th>
<th>Overall Score</th>
<th>Writing</th>
<th>Speaking</th>
<th>Date</th>
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<td>TOEFL</td>
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AGENT DETAILS
If you used an education agent to assist with this application please provide their details
Agency or company name: Contact person/counsellor: Country:
Agent’s telephone (including country codes): Agent’s email address:

SUPPORTING DOCUMENTATION
Please attach the following documents to this application. Do not send originals. Documents should be translated into English where required.

FOR ALL STUDENTS
- Proof of citizenship (copy of passport/birth certificate)
- Certified copies of academic transcripts (from undergraduate qualification)

FOR APPLICANTS REQUESTING CREDIT TRANSFER FROM PRIOR POSTGRADUATE STUDIES
- Certified copies of course syllabus including number of hours studied and subject credit points.
- Reference letter(s) from previous employer(s), including duties and number of hours worked (if required)

DECLARATION AND SUBMISSION
I wish to be considered for enrolment in a course at the International College of Management, Sydney and declare that
the information submitted is correct and complete. I understand that ICMS may obtain official records from any school, already, after my institution or place of employment previously attended by me for the purpose of verification of my supporting documentation. I understand that the College reserves the right to vary or reverse any decision made on the basis of incorrect, incomplete information or fraudulent documentation. Where fraudulent documents are detected, I understand that my application will be rejected. If an offense has been made the application will be withdrawn. If a visa has been issued it will be cancelled.

SIGN HERE
GUARDIAN SIGN HERE IF UNDER 18
Date: DAY / MONTH / YEAR

Submit your application (including all supporting documentation) via one of the following methods.
Post to: Head of Development
101 Dalley Road
MANLY NSW 2095 Australia
Email to: info@icms.edu.au

APPLYING TO ICMS
ENTRY REQUIREMENTS
Please refer to website:
https://www.icms.edu.au/future-students/application-information/entry-requirements

INTERNATIONAL STUDENTS
Certified copies of English language proficiency test results

IMPORTANT DATES
ICMS has two postgraduate intakes per year – in February and July. You can start your program in either of these semesters. Applications should be made at least two months prior to the preferred enrolment date.

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<th>Year</th>
<th>Semester</th>
<th>Orientation Commences</th>
<th>Academic Semester</th>
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<td>2019</td>
<td>February</td>
<td>11 February</td>
<td>18 February to 21 June</td>
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<td>July</td>
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<td>20 July to 29 November</td>
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<td>July</td>
<td>23 July</td>
<td>27 July to 27 November</td>
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ADVANCED STANDING
Advanced standing can be given for all relevant postgraduate level subjects completed prior to enrolment. The maximum amount of advanced standing is 50%. Applications for advanced standing are assessed on a case-by-case basis.

FEES
FEE-HELP is available for all Australian citizens and permanent humanitarian visa holders to cover the cost of tuition.

ACCOMMODATION
When you study at ICMS you’ll have a variety of accommodation options available; from living on campus to finding lodging off campus, either alone or in a shared house with classmates. Students who live on campus enjoy a fantastic lifestyle with all meals provided, wireless internet, 24-hour access to computer labs, as well as the luxury of being in close proximity to classes, and the world famous Manly Beach. Rooms are equipped with a desk, wardrobe, heating, personal phones and wireless internet. You will have the choice of a single, double or triple dormitory room, depending on your budget, residential preference and availability. For more information visit www.icms.edu.au/accommodation