Diploma of Higher Education (Majoring in Business Studies)
Bachelor of Business
Bachelor of Business and Environmental Science
Bachelor of Business and Environmental Science (Majoring in Aquaculture)
Master of Business Administration
Master of Professional Accounting
Master of International Tourism and Hospitality Management

Joint Degrees:
Master of Professional Accounting - Master of Business Administration
Master of International Tourism and Hospitality Management - Master of Business Administration
The Singapore campus of James Cook University is fully owned by James Cook University Australia, which is ranked in the top 2%* of universities in the world. James Cook University Australia established its Singapore campus in 2003 as part of its expressed intent of internationalising its activities and offers a suite of university level programs at the Singapore campus covering the areas of Business, Information Technology, Psychology, Education, Accounting, Arts, Aquaculture, Environmental Science, Games Design, Tourism and Hospitality.

James Cook University offers Higher Degree by Research programs* such as Doctor of Philosophy, Master of Philosophy and pathways to a higher degree.

Additionally, the campus offers courses at the pre-university level, specifically designed to provide pathways for students who are unable to immediately meet university entrance standards.

The Singapore campus of James Cook University is located at Sims Drive. The campus provides students with access to a full range of facilities and services to support their learning. These include lecture and seminar rooms, library and associated study facilities, computer laboratories, financial lab and access to a variety of sporting facilities.

James Cook University Inter-campus Mobility Program

James Cook University provides the opportunity for students to study in Singapore and in Australia and yet still remain as Singapore based students paying their fees in Singapore currency. This is a unique program in Asia because the university operates across both countries. The program is designed to ensure the students get the best possible outcomes from their years of study with the university.

EduTrust Star

James Cook University has the highest level of quality assurance in Singapore for Private Education Institutions. This is known as EduTrust Star and is a symbol of recognition for outstanding achievement. EduTrust Star is awarded to those institutions for attaining a commendable level of performance in managing their institutions and providing an outstanding quality of education and welfare for their students.

James Cook University is the first organisation with EduTrust Star. By obtaining this award for the second time in 2019, James Cook University has displayed its commitment and focus as a student centric educational institution.

SQC STAR

James Cook University has also been awarded the Singapore Quality Class STAR (SQC STAR). The SQC STAR recognises SQC organisations that have made further improvement in their business excellence journey.

* The Academic Ranking of World Universities, Shanghai jiao Tong University, 2018
# The Doctor of Psychology (Clinical Psychology) program is also available, please refer to details in the Psychology brochure.
The world of business is dynamic and constantly evolving and our business course is a launching pad for careers in the world of business.

Note: International students in Singapore on a Student Pass are not permitted to work. For more information please visit www.ica.gov.sg

James Cook University is EduTrust Certified. The EduTrust certification scheme is administered by the Committee for Private Education (CPE), a part of SkillsFuture Singapore (SSG). EduTrust requires all students to be covered under a Fee Protection Scheme. In James Cook University, this is provided through an insurance protection scheme. Further, EduTrust also requires that the students must be covered under a medical insurance coverage which has provision for hospitalisation, surgery and treatment costs throughout their course duration. James Cook University will advise in the Standard Student Contract the total amount of insurance payable.

For more details please visit the Committee for Private Education (CPE), a part of SkillsFuture Singapore (SSG) website: www.cpe.gov.sg
Diploma of Higher Education (Majoring in Business Studies)

Students with Year 12, GCE ‘A’ Level or its equivalent but do not meet direct entry to a degree program are eligible to pursue this qualification.

Students in this course will be given a tailored program within the allocated study period to acquire the necessary skills needed to progress to an undergraduate degree program.

The Diploma of Higher Education (Majoring in Business Studies) will also provide an exit point for early graduates who wish to undertake advanced skills or paraprofessional work in the industry.

Upon completion, students may be given advanced standing of 8 subjects into the Bachelor of Business Program.
Study Program

Students are required to complete 8 subjects (24 credit points)

8 subjects (24 credit points):

- Developing Academic Skills (Core)
- Learning in a Digital Environment (Core)
- Essential Maths
- Managing Consumer Markets
- Business, Environment and Society in the Tropics
- Contemporary Business Communications
- Economics for Sustainable Business
- Accounting for Decision Making

Duration: 8 months full time
Course Structure: 2 trimesters per year (4 subjects per trimester)
Intakes: March, July, November
Total Tuition Fees: S$19,260 (International)
  S$18,404 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST). Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.
Bachelor of Business

With this degree you will be equipped with skills that meet the demands of business including developing communication and engagement skills, building networks, adopting a commercial mindset, understanding project management and mastering critical thinking and problem solving.

Initially, you will concentrate on establishing a solid understanding of the business environment via the compulsory subjects. Later on, you will start to specialise and expand your major area of study. You will also have the opportunity to see and experience business fundamentals in action while working on industry projects.

Depending on your area of specialisation, you can apply for membership to a wide range of organisations including:

- Australian Marketing Institute (AMI)
- Australian Institute of Travel and Tourism (AITT)
- Meetings and Events Australia (MEA)
- Sports Management Association of Australia and New Zealand (SMAANZ)

Our accounting degree holds full accreditation with CPA Australia and Chartered Accountants Australia and New Zealand (CA ANZ).

Course Structure

For all majors except accounting

| Core subjects are compulsory for all majors |
| Select one business major |
| Select one of these options |

**Bachelor of Business Core Subjects**
8 subjects

**Bachelor of Business Major Subjects**
8 subjects

- Second major
  - 8 subjects
- Two minors
  - 2 sets of 4 subjects
- One minor (4 subjects)
  - plus 4 subjects on offer
- 8 subjects on offer

For accounting major

**Bachelor of Business Core Subjects**
8 subjects

**Accounting Major Subjects**
11 subjects

- One minor (4 subjects)
  - plus 1 subject on offer
- 5 subjects on offer
- Second major (Financial Management Major)
  - 5 subjects

www.jcu.edu.sg
Subjects

Bachelor of Business Core Subjects

Accounting for Decision Making
Economics for Sustainable Business
Business Data Analysis and Interpretation
Business, Environment and Society in the Tropics
Contemporary Business Communications
Managing Consumer Markets
Business Law

plus one of the following Work Integrated Learning Capstone Subjects:

Professional Internship*
Multidisciplinary Project
Independent Project*

(where applicable)

Additional Course Conditions:

In the JCU Bachelor of Business, students conclude their studies with a core Work Integrated Learning (WIL) experience that connects them with the business community, enabling them to demonstrate their graduate skills to potential employers.

To be eligible to apply for WIL, students must successfully complete prescribed online career development modules and quizzes throughout the degree to better prepare them for their WIL experience.

Majors

Banking and Finance
Hospitality & Tourism Management
International Business
Management
Marketing
Sports & Events Management
Accounting
Financial Management
Business Intelligence and Information Systems

Minors (4 subjects from one of the following areas)

Accounting
Management
Marketing
Tourism Management
Financial Management

Note: If single major is selected English for Academic Purposes can be chosen as an elective subject.

Duration: 2 years full time
Course Structure: 3 trimesters per year
(normally 4 subjects per trimester)

Intakes: March, July, November
Total Tuition Fees: S$57,780 (International)
S$55,212 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST).
Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.
Majors

**Hospitality & Tourism Management**
(8 subjects)
- Tourism and Leisure Management
- Conference and Events Management
- Research and Decision Making for Business
- Hospitality, Cultures and People
- Visitor and Crowd Behaviour Management
- Club and Gaming Management
- Hospitality Operations Management
- Destination Management and Planning

**Career Prospects:**
As a graduate, you will be able to work in the tourism sector and in the expanding services sector. There is also opportunity in hotel, restaurant, casino, and club management.

**International Business**
(8 subjects)
- Financial Management
- Business Negotiation
- Operations Management
- Research and Decision Making for Business
- Strategic Entrepreneurship
- Managing a Global Workforce
- International Business
- International Marketing

**Career Prospects:**
With this degree, you can enter the arena of international business and pursue careers in the area of export and import, foreign affairs and trade, or international business strategy and management.

**Sports & Events Management**
(8 subjects)
- Project Management
- Tourism and Leisure Management
- Sports Management
- Conference and Events Management
- Visitor and Crowd Behaviour Management
- Sport and Entertainment Law
- Destination Management and Planning
- Club and Gaming Management

**Career Prospects:**
A wide range of career opportunities for graduates of this major include community and corporate events management, sports and conference facilities management, sports marketing, concert management and conference and convention management.

**Business Intelligence and Information Systems**
(8 subjects)
- Fundamentals of Problem Solving and Programming I
- Web Design and Development
- Information Processing and Visualisation
- Database Modelling
- Collective Intelligence and Entrepreneurship
- e-Strategic Management
- Data Mining
- Information Security

**Career Prospects:**
Business graduates with this major can pursue a broad range of careers including business analyst, e-business manager, information systems manager, security analyst, security consultant, system analyst, information system consultant or project manager.
Majors

**Banking & Finance**
(8 subjects)
- Financial Management
- Personal Portfolio Management
- Financial Institutions and Markets
- Risk Management
- Management of Financial Institutions
- Finance of International Trade
- Credit and Lending Decisions
- Treasury Management

**Career Prospects:**
This course leads to career opportunities in banking and financial institutions. There are numerous job possibilities in government, and small, medium and large businesses. Work can be very rewarding – your knowledge can assist in making decisions that help businesses develop and thrive, even in times of financial uncertainty.

**Financial Management**
(8 subjects)
- Multinational Business Finance
- Financial Institutions and Markets
- Business Modelling
- Personal Portfolio Management
- Financial Management
- Advanced Business Modelling
- Risk Management
- Cost Benefit Analysis

**Career Prospects:**
As a graduate with a major in Financial Management, you will have the financial expertise to pursue a broad range of successful careers, for example, a banker, compliance officer, financial manager, financial analyst, financial planner and investment analyst.

**Accounting**
(11 subjects)
- Accounting Principles and Systems
- Cost and Management Accounting
- Financial Management
- Business Modelling
- Business Information Systems
- Law of Business Organisations
- Company Accounting
- Contemporary Issues in Accounting
- Performance Management and Control
- Auditing
- Taxation Law

**Career Prospects:**
Accounting graduates are in demand around the world. They progress through a wide range of employment opportunities in the public and private sector including: public accounting practice, financial and management accounting, system accountant, financial officer, management consulting and policy advisor.

**Career Prospects:**
As a graduate with a major in Financial Management, you will have the financial expertise to pursue a broad range of successful careers, for example, a banker, compliance officer, financial manager, financial analyst, financial planner and investment analyst.

This course leads to career opportunities in banking and financial institutions. There are numerous job possibilities in government, and small, medium and large businesses. Work can be very rewarding – your knowledge can assist in making decisions that help businesses develop and thrive, even in times of financial uncertainty.
Majors

Management (8 subjects)

- Managing People
- Operations Management
- Project Management
- Research and Decision Making for Business
- Organisational Behaviour
- Management Accounting for Non-Accountants
- Strategic Entrepreneurship
- Management and Leadership

Career Prospects:
As a graduate of this major, you can pursue a broad range of careers including business consultant, business manager, entrepreneur, administrative officer and senior management roles such as strategic planning and operations management.

Marketing (8 subjects)

- Consumer Behaviour
- Integrated Marketing Communications
- Interactive Marketing
- Research and Decision Making for Business
- International Marketing
- Strategic Marketing
- Sustainable Marketing Management
- Applied Marketing Research

Career Prospects:
Marketing graduates can pursue careers as brand or product managers, marketing assistants, market research consultants, advertising executives or electronic marketers. Graduates can also undertake roles in sales, customer service management, and international marketing.
Bachelor of Business and Environmental Science

It is well recognised that businesses must have robust environmental strategies to succeed in the 21st century.

Chief Executive Officers have to consider carbon footprints, sustainable practices, global climate change, and waste management issues.

These are environmentally sensitive issues which have resulted in an increase of related legislation. In addition, some business activities require a knowledge of the environment. In the aquaculture industry, for example, biological knowledge is required to raise fish, prawns, algae and other crops. But there is no substitute for a good business plan. The benefit of this degree is that it gives you the knowledge and skill to do both.

This multi-disciplinary program uses the university’s strengths in business, environmental and marine science. Students are provided with core knowledge and training in the application of business and environmental principles. The course provides a fundamental background in business, environmental and marine sciences that is essential for a holistic approach to business operations.

**Study Program**

**Business**
- Accounting for Decision Making
- Economics for Sustainable Business
- Business, Environment and Society in the Tropics
- Contemporary Business Communications
- Plus 4 Business level 2 subjects and 4 Business level 3 subjects

**Environmental Science**
- Introduction to Biodiversity
- Environmental Processes and Global Change
- Introduction to Sustainability
- Statistics and Data Analysis 1
- Introduction to Environmental Economics
- Marine Ecology and Environmental Assessment
- Plus 2 Environmental Science level 2 subjects and 4 Environmental Science level 3 subjects

**Electives**
- Introduction to Aquaculture
- Aquaculture of Tropical Species
- The Case for Sustainability
- Sustainable Aquaculture
- Environmental Impact Assessment
- Sustainability in Practice
- Marine Conservation Biology
- Tropical Marine Ecology and Coastal Impacts

**Career Prospects:**
As a graduate of Bachelor of Business and Environmental Science you will be able to work within a range of public, private and non-profit industries. You can also work in the areas of agriculture, aquaculture, forestry and fisheries. The future is clear. All companies will require key staff who can facilitate growth of businesses in times of strong social and governmental demands for good environmental practices.

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**Duration:** 2 years full time  
**Course Structure:** 12 Business plus 12 Science subjects  
**Intakes:** March, July, November  
**Total Tuition Fees:** S$62,488 (International)  
S$59,920 (Domestic)*  

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST)  
Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.
Farzanah
Bachelor of Business and Environmental Science (Majoring in Aquaculture)

“This aquaculture major in the Singapore campus of James Cook University is an integrated program that allows me to learn not just the science aspect of aquaculture but also disciplines of business. My interest in aquaculture grew after graduating from diploma in Marine Science and Aquaculture from a local polytechnic.

An internship at an aquaculture farm made me understand the hard work involved and how important it was to farm sustainably. I hope to be able to do my part in shaping the growing aquaculture industry in Singapore into a more sustainable outlook in the future.”
Bachelor of Business and Environmental Science (Majoring in Aquaculture)

With aquatic food resources already under pressure and declining, it is essential to develop aquaculture products in a sustainable fashion to improve aquatic food security.

It is increasingly important for Environmental Scientists to understand the theories of sustainability and the effects of humans on the climate as well as to know how to plan and lead sustainable business and environmental practices. With JCU’s Bachelor of Business and Environmental Science (Majoring in Aquaculture), you’ll learn how to manage the delicate balance between profit, policy, conservation and aquaculture.

This multi-disciplinary program provides students with core knowledge and training in the application of business and environmental principles, with particular attention to aquaculture. Graduates of the program will be able to integrate and apply a coherent body of theoretical and technical knowledge in the disciplines of business and environmental science, with depth in sustainability principles and tropical contexts in the area of aquaculture.

**Duration:** 2 years full time
**Course Structure:** 12 Business plus 12 Science subjects
**Intakes:** March, July, November
**Total Tuition Fees:** S$62,488 (International)
S$59,920 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST)
Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.

**Career Prospects:**
As a graduate of Bachelor of Business and Environmental Science (Majoring in Aquaculture) you will be able to work within a range of public, private and non-profit organisations, particularly those linked to the aquaculture industry. All companies will require key staff who can facilitate growth of businesses in times of strong social and governmental demands for good environmental practices.

### Study Program

Students need to complete 24 subjects including electives as per study plan.

#### Business

- Accounting for Decision Making
- Economics for Sustainable Business
- Business, Environment and Society in the Tropics
- Contemporary Business Communications
- 4 Business level 2 subjects and 4 Business level 3 subjects

#### Environmental Science

- Introduction to Biodiversity
- Environmental Processes and Global Change
- Introduction to Sustainability
- Statistics and Data Analysis 1
- 2 Environmental Science level 2 subjects

#### Aquaculture

- Introduction to Aquaculture (Core)
- Aquaculture of Tropical Species (Core)
- 4 Aquaculture level 3 subjects

#### Electives*

- Introduction to Environmental Economics
- The Case for Sustainability
- Marine Ecology and Environmental Assessment
- Sustainable Aquaculture
- Aquaculture: Feeds and Nutrition
- Aquaculture: Propagation
- Aquaculture: Stock Improvement
- Aquatic Animal Ecophysiology
- Aquaculture Systems Design
- Aquaculture in Practice

*Subject to availability
Duration: 1 year full time

Course Structure: 3 trimesters per year (normally 4 subjects per trimester)

Intakes: February, June & October

Total Tuition Fees: S$32,100

Note: All course fees include prevailing 7% Goods and Services Tax (GST)

Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.

"An understanding of economics, business and finance, how small changes in one part of the world affect the entire global market - these are important things to learn in my MBA course, but much more important in my chosen field of work.

As a consultant, I work with clients to solve problems and improve their businesses. And just like every project team is different in James Cook University, I get to work with a different selection of work teams as each project requires.

Every project is unique and has its own demands and solutions. I am currently consulting for a major bank in Singapore and I’m glad I have the skills and knowledge to contribute to its growth.

I am making a difference by being part of a team that is keeping the business world running."

Kavya Raj
Graduate of Master of Business Administration

“An understanding of economics, business and finance, how small changes in one part of the world affect the entire global market - these are important things to learn in my MBA course, but much more important in my chosen field of work.

As a consultant, I work with clients to solve problems and improve their businesses. And just like every project team is different in James Cook University, I get to work with a different selection of work teams as each project requires.

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I am making a difference by being part of a team that is keeping the business world running.”

Kavya Raj
Graduate of Master of Business Administration
Master of Business Administration

Our MBA program consists of 12 subjects chosen from a wide spectrum covering all fields of contemporary management.

James Cook University’s business administration programs provide advanced knowledge, understanding and analytical skills for managing in the 21st century. This involves using a wide range of knowledge and research to develop interdisciplinary and thematic frameworks that enable managers to successfully analyse, strategically plan, and implement decisions.

Various disciplines are used to understand the key themes that confront all managers and organisations. Themes include responsible management practices, globalisation, technology and innovation, individual identity and career development, corporate governance, sustainability, risk and value creation, entrepreneurship and decision making, the knowledge economy, leadership and change, and strategy.

Study Program

Students need to complete 12 subjects including electives as per study plan.

**Core Subjects**

- Marketing Management
- People in Organisations
- Accounting and Finance for Managers
- Applied Research Project OR Professional Project/Internship
- Comparative Global Business Systems OR
- The Changing Business Environment

**3 Electives from these Subjects**

- Economics for a Sustainable World
- Managing Strategic Resources & Operations
- Corporate Responsibility & Governance
- Innovation and Entrepreneurship

**4 Electives from these Subjects**

- Advanced Human Computer Interaction
- Advanced Animation Techniques
- Intelligent Agents and Simulation
- Advanced Mobile Technology
- Advanced Data Communication Principles
- Advanced Algorithm Analysis
- Introduction to Tourism and the Environment
- Tourism Systems Analysis
- Tourism and Hospitality Operations Management
- Global Destination Competitiveness
- Tourist Management Strategies
- Economic Decision - Making in the Hospitality Industry
- Hospitality and Gastronomy: Social, Private and Commercial
- Marketing and Customer Engagement
- Leading and Managing Organisational Change
- Sustainable Enterprise
- Entrepreneurship in International Emerging Economies
- Technopreneurship: The E Entrepreneur

**Career Prospects:**

Graduates of this program have a variety of career opportunities in the private, public and government sectors of the global economy.

**Duration:** 12 months full time  
**Course Structure:** 3 trimesters per year (normally 4 subjects per trimester)  
**Intakes:** March, July, November  
**Total Tuition Fees:** S$37,878 (International)  
S$36,594 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST). Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.

#Students with undergraduate degree from non-cognate discipline, please see entry requirement on page 22.
Master of Professional Accounting

Accounting is a vital business role, critical to efficient economic function around the world.

The Master of Professional Accounting delivers accredited courses to graduate students in key areas of accounting and finance. The program is designed to provide students from a non-accounting background with the skills to operate as professional accountants.

Our accounting degree holds full accreditation with CPA Australia and the Institute of Chartered Accountants Australia (ICAA). Graduates are able to apply for associate membership with these two professional bodies.

Graduates from the Singapore campus of James Cook University are recognized for admission as Associate of Institute of Singapore Chartered Accountants (ISCA).

Career Prospects:
Accounting graduates enjoy a wide range of employment opportunities in the public and private sectors including public accounting practice, auditing, financial analysis, financial and management accounting, banking, system support and analysis, taxation and financial advising.

# Students with undergraduate business degree background may complete the program within 12 months with a waiver of the foundation subjects. Please see entry requirements on page 22.

Study Program
This course is composed of 16 subjects including foundation and core subjects as per the study plan.

Business Subjects
- Marketing Management
- People in Organisations
- Corporate Responsibility and Governance
- Comparative Global Business Systems

Core Subjects
- Management Accounting
- Corporate Finance
- Introduction to Accounting
- Auditing and Assurance Services
- Business Law
- Taxation Law
- Law of Business Organisations
- Accounting for Corporations
- Advanced Issues in Accounting
- Data Analysis and Decision Modelling
- Economics for a Sustainable World
- Applied Research Project

Duration: 16 months full time
Course Structure: 3 trimesters per year (normally 4 subjects per trimester)
Intakes: Contact Admissions Office
Total Tuition Fees: S$50,504 (International)
S$48,792 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST). Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.
“As an audit assistant, I properly complete the required fieldwork of audit, prepare the financial statement for review and document all the audit results.

This is a demanding job that requires not only your analytical skills, but is also heavily reliant on other soft skills of communication and teamwork.

My Master of Professional Accounting in James Cook University has paved the way to where I am now.

Working in one of the globally leading companies in assurance, tax, transaction and advisory services, I am getting a step closer to my dream of becoming a Chief Financial Officer.

I am making a difference in my clients’ businesses by ensuring the validity and legality of their financial records.”
Master of Professional Accounting - Master of Business Administration

The Master of Professional Accounting – Master of Business Administration allows graduates to distinguish themselves to future employers with a joint degree and delivers comprehensive training in accounting and finance while exposing students to key management areas including human relations, marketing, business law, taxation, economics and business information systems.

Duration: 16 months full time
Course Structure: 3 trimesters per year (normally 4 subjects per trimester)
Intakes: Contact Admissions Office
Total Tuition Fees: S$50,504 (International)
S$48,792 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST) Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

This course is composed of 16 subjects including core subjects and elective as per the study plan.

Core Subjects

Management Accounting
Corporate Finance
Introduction to Accounting
Auditing and Assurance Services
Business Law
Taxation Law
Law of Business Organisations
Accounting for Corporations
Advanced Issues in Accounting
Data Analysis and Decision Modelling
The Changing Business Environment
Economics for a Sustainable World
Managing Strategic Resources and Operations
Leading and Managing Organisational Change
Applied Research Project

Plus one elective subject

Career Prospects:

Upon completion graduates will have attained the skills necessary to operate as professional accountants and to prepare for senior management positions.
Master of International Tourism and Hospitality Management

The tourism and hospitality industries are undergoing strong growth in Asia.

With the rising affluence of middle-class populations, growing regional and global trade, there are excellent opportunities available in the hospitality and tourism industries.

The Master of International Tourism and Hospitality Management provides an opportunity for existing graduates in tourism and other industries to upgrade their qualifications and take advantage of this growth. This program is an innovative masters’ level degree that combines tourism, hospitality and business management to give executives and managers the skills required to succeed.

# Students with undergraduate business degree background may complete the program within 12 months with a waiver of the foundation subjects. Please see entry requirements on page 22.

Career Prospects:
The Master of International Tourism and Hospitality Management provides opportunities for graduates to pursue careers in the travel and tourism industry, events management, tourism policy and hotel & tourism property management.

Study Program
This course is composed of 16 subjects including foundation, core and elective subjects as per the study plan.

Foundation Subjects
- Marketing Management
- People in Organisations
- Accounting and Finance for Managers
- Comparative Global Business Systems

Core Subjects
- Sustainable Enterprise
- Applied Research Project
- Introduction to Tourism and the Environment
- Tourism Systems Analysis
- Tourism and Hospitality Operations Management
- Global Destination Competitiveness
- Tourist Management Strategies
- Economic Decision-Making in the Hospitality Industry
- Hospitality and Gastronomy: Social, Private and Commercial

Plus three elective subjects

Duration: 16 months full time
Course Structure: 3 trimesters per year (normally 4 subjects per trimester)
Intakes: March, July, November
Total Tuition Fees: S$50,504 (International)
S$48,792 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST). Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.
Master of International Tourism and Hospitality Management – Master of Business Administration

With the rising affluence of middle class populations, growing regional and global trade, there are excellent opportunities available in the hospitality and tourism industries.

Graduates can apply critical business acumen to hospitality industry issues, such as revenue management, responsible management practices, globalisation, individual identity and career development, sustainability, leadership and change, and strategy with this joint degree.

Duration: 16 months full time
Course Structure: 3 trimesters per year (normally 4 subjects per trimester)
Intakes: March, July, November
Total Tuition Fees: S$50,504 (International)
S$48,792 (Domestic)*

*Fees apply to all Singapore residents (Singapore Citizens, Permanent Residents and all pass holders excluding those holding a Student Pass).

Note: All course fees include prevailing 7% Goods and Services Tax (GST). Students will pay the tuition fees in equal instalments. The details of the breakdown will be provided in your Student Contract. Please contact us for further details.

Study Program

This course is composed of 16 subjects including core subjects and elective as per the study plan.

Core Subjects

- Sustainable Enterprise
- The Changing Business Environment
- Managing Strategic Resources and Operations
- Corporate Responsibility and Governance
- Marketing and Customer Engagement
- Innovation and Entrepreneurship
- Leading and Managing Organisational Change
- Applied Research Project
- Introduction to Tourism and the Environment
- Tourism Systems Analysis
- Tourism and Hospitality Operations Management
- Global Destination Competitiveness
- Tourist Management Strategies
- Economic Decision-Making in the Hospitality Industry or Economics for a Sustainable World
- Hospitality and Gastronomy: Social, Private and Commercial

Plus one elective subject

Career Prospects:

With this joint master’s program, graduates can address the demand for managers in senior operational positions of leading international hospitality management organisations.
Entry Requirements

Diploma of Higher Education

Entry Requirements
- The entrance requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent.
- Successful completion of the James Cook University Foundation Program will also satisfy the entrance requirement.

Pre-requisite
- Successful completion of English Language subject or any language rich subject deemed comparable to Australian standards on a case-by-case basis which includes GCE A level Grade D or higher in English or any language rich subject, GCE AS level Grade C or higher in English or any language rich subject, or GCE O level Grade C or higher in English subject.

For further information email admissions-singapore@jcu.edu.au

English Requirements
- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6.5 (no component lower than 6.5) / TOEFL (Internet Based) 79 (no component less than 18) / Pearson PTE Academic 65 (no component less than 58); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards within the last two years on a case-by-case basis

Bachelor of Business

Entry Requirements
- The entrance requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent.
- Students who do not have the compulsory subject may be considered for admission on an individual case-by-case basis.

Pre-requisite
- Assumed knowledge English and Maths B

For further information email admissions-singapore@jcu.edu.au

Advanced Standing
- Advanced standing of up to 8 subjects will be granted upon successful completion of James Cook University Diploma of Higher Education (Business Studies) program.
- Credit exemption may be granted for students with tertiary qualifications from recognised institutions on a case-by-case basis.

English Requirements
- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 16) / Pearson PTE Academic 46 (no component less than 42); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards within the last two years on a case-by-case basis

Bachelor of Business & Environmental Science

Entry Requirements
- The entrance requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent.

Pre-requisite
- Assumed knowledge English and Maths B

For further information email admissions-singapore@jcu.edu.au

English Requirements
- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards within the last two years on a case-by-case basis

Bachelor of Business & Environmental Science (Aquaculture)

Entry Requirements
- The entrance requirements differ from country to country but in general applicants must have satisfactorily completed 12 years of schooling or equivalent.
- Students who do not have the compulsory subject may be considered for admission on an individual case-by-case basis.

Pre-requisite
- Assumed knowledge English and Maths B

For further information email admissions-singapore@jcu.edu.au

English Requirements
- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6 (no component lower than 6.0) / TOEFL (Internet Based) 74 (no component less than 18) / Pearson PTE Academic 52 (no component less than 52); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards within the last two years on a case-by-case basis
Entry Requirements

- Master of Business Administration
- Master of Professional Accounting
- Master of International Tourism and Hospitality Management

**Joint Degrees:**
- Master of Professional Accounting - Master of Business Administration
- Master of International Tourism and Hospitality Management - Master of Business Administration

Entry Requirements

- Successful completion of study equivalent to an Australian undergraduate bachelor award.

English Requirements

- Applicants of non-English speaking backgrounds must meet the English language proficiency requirements of IELTS 6.5 (no component lower than 6.0) / TOEFL (Internet Based) 86 (no component less than 21) / Pearson PTE Academic 58 (no component less than 54); or
- Satisfactory completion of James Cook University Singapore English Language Preparatory Program (ELPP); or
- Successful completion of other qualifications completed in English Language deemed comparable to Australian standards within the last two years on a case-by-case basis

Advanced Standing

Advanced Standing from 4 of the Foundation subjects can be considered for:

- Applicants with a minimum 4 years full-time equivalent professional work experience in management, leadership or supervisory level in a business environment.
- Applicants with undergraduate degree from cognate discipline such as organisation behaviour, strategic management, marketing, economics, communication, human resources, tourism or general management.*

*Not applicable for joint degree programs.

Advanced standing can also be considered for:

- Applicants with a four-year relevant undergraduate program
- Previous tertiary study where appropriate

Additional Requirements

- For MBA applicants with an undergraduate degree from non cognate discipline, the online Academic Skills for Business foundation course has to be taken prior to admission or on the first trimester of the MBA program.

This online foundation course is free of charge.
“My interest in sports led me to take Bachelor of Business (Majoring in Sports and Events Management) at James Cook University. Upon completion, I continued my stay in Singapore to pursue the joint program Master of International Tourism and Hospitality Management – Master of Business Administration at JCU.

This program helped me to step out of my comfort zone. I am able to enhance my presentation skills and boost my confidence.

As part of my course project, I organised an event on campus which required me to seek external sponsors and execute the event successfully. The project helped me to engage in conversations, write corporate emails and prepare presentations for these sponsors.”
Your Local Representative:

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James Cook University Australia offers pathway, undergraduate and postgraduate at the Singapore campus of James Cook University. This publication is intended as a general guide. The information is correct at the time of printing. James Cook University reserves the right to alter any course contents or admission requirements without prior notice. Version SIN04/19

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